



**A European Community of SMEs built on Environmental Digital Content and Languages**

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## D4.4 Report of the smeSpire Days

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## Document change log

Version	Date	Changed by	Changed Sections	Changes made
1.0	20.04.2014	Roderic Molina	All	First version
1.1	20.05.2014	Giacomo Martirano	Annex 5	Added considerations about the evaluation of the smeSpire day in Italy

# 1. Introduction

This document contains, in report form, the main results achieved by the so-called “smeSpire-Day(s)”. This events were organized in 12 Member States during the first months of 2014:

- smeSpire-Day Germany 21st of February 2014
- smeSpire-Day Czech Republic 12th of March 2014
- smeSpire day Italy 17th of March 2014
- smeSpire-Day Greece 19-20 March 2014
- smeSpire day Lithuania 27th of March 2014
- smeSpire-Day Bulgaria 2th of April 2014
- smeSpire Day in Cyprus 4th of April 2014
- smeSpire day Slovakia April 2014
  - Banska Bystrica 10.4.2014
  - Bratislava 17.4.2014
  - High Tatras 25.4.2014
- smeSpire day Spain 10th of April 2014
- smeSpire Day in Belgium 23rd April 2014
- smeSpire-Day Scotland 23rd April 2014
- smeSpire day Malta 24th of April 2014

The objective of the smeSpire Day events was twofold:

- To disseminate the project results, products and opportunities towards the national entrepreneurial structure, with particular attention being given to ICT SMEs.
- To increase the membership of the network

During each event, the smeSpire activities and results were illustrated, including a training session on how to use and exploit the project outcomes.

The events allowed the opportunity to gain feedback from the participants, which was collected through ad-hoc interviews and/or questionnaires distributed during the events.

All events followed a standard organisational format and several resources were made available to the organizers for disseminating and carry out the event.

## 2. Report of the events

### 2.1 smeSpire Day in Germany

<b>Date:</b>	21.02.2014
<b>Organized by</b>	PSU



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<b>Place / Venue</b>	GIS laboratory of the Technical University of Munich (Weihenstephan), Freising, Germany
<b>Total number of participants</b>	11 (plus 3 presenters)

### Summary:

The SmeSpire Day Germany took place on 21st of February 2014 in Freising, Germany, in the GIS laboratory of the Technical University of Munich (Weihenstephan). The official host was Professor Schaller UmweltConsult GmbH (PSU).

Speakers were Prof. Dr. Jörg Schaller, one of the founders of Esri Germany, Michael Müller from AED-SICAD AG and Sören Dupke from con terra.

The aim of the workshop was to inform small and medium enterprises in Germany about the smeSpire project. On the basis of best practice examples the participants learned how their company can develop new profitable business opportunities by implementing the INSPIRE Directive.

Although the goal was to attract around 30 participants, we received enrolments from 14 interested companies and 11 people attended the event. Participants mainly took part to learn about new developments of the Geo-ICT sector. They came from different branches and with different backgrounds, such as cadastral engineering office or developers of specialized software solutions.

### Dissemination actions

Invitations were sent directly by Email to the 61 German smeSpire members. Furthermore, we used our liaisons with relevant associations to reach their members (e.g. Runder Tisch GIS e.V.). We published our invitation on websites related to GIS and Geoinformation (e.g. Geobranchen.de) and on the website of the German spatial data infrastructure GDI-DE in order to reach as many companies as possible. The announcement was also published on the smeSpire website (news).

After the event, the results were documented on a summarized report and communicated to the smeSpire community.

In the Annex 1.3 below are 4 proofs of dissemination of the event.

During the event we handed out information material about the smeSpire project, the smeSpire challenge and the short version of the smeSpire Final Report, besides brochures of solutions offered by Geo-ICT companies related to INSPIRE. The material "package" contained:

- smeSpire Day agenda
- smeSpire Day presentations (USB stick with PDF files)
- smeSpire Project Fact Sheet
- smeSpire Challenge flyer
- German version of the smeSpire Report: "Report on the market potential for Geo-ICT SMEs in relation to INSPIRE - (short version)" (2013)
- con terra brochures: Ready for INSPIRE, INSPIRE Solution Pack for FME – Simplifying the Challenges, INSPIRE Datenharmonisierung
- Esri brochures: ArcGIS for INSPIRE, ArcGIS Mapping and Spatial Analysis for Understanding our World, Quick Start Guide to ArcGIS Online, ArcGIS for Mobile, Esri CityEngine, ArcGIS 10.2 for Desktop Functionality Matrix, ArcGIS Extensions, ArcGIS for Server
- Esri ArcGIS 10.2 for Desktop (software), advanced 60-day test version

### **The following topics were covered:**

Three main topics were covered during the event (see "program" below for a complete list of the topics):

- smeSpire project: explanation about the project, its goals and results so far, including the network, database, best practices catalogue and training platform. Live demonstration (on the website) of the database, best practices catalogue and training platform – how to consult, to enrol, to add new items, etc.
- Solutions: explanation and demonstration of available products for INSPIRE, e.g. "FME" and "ArcGIS for INSPIRE"
- Examples of Best Practices: description of best practices such as the Bodensee-Project and others

The attendees heard lectures on smeSpire, feasible implementation of the data standard and potential business models. They got to know tools and programs for data harmonization like FME and ArcGIS for INSPIRE. On the basis of best-practice examples, possibilities for developing profitable business ideas through the implementation of the INSPIRE Directive were shown.

Beyond the presentation of the general conditions of the Directive and software solutions to meet its requirements, the group discussed concerns, problems, and visions regarding different approaches for private sector companies to the new opportunities initiated by the INSPIRE Directive.

At the end of the event there was a discussion which showed again the fears of pre-financing the INSPIRE implementation through small companies. We tried to convince the attendees to stay updated and be active in the smeSpire network.

### **Conclusions:**

The number of participants was lower than initially expected. Reasons for that might be that the issue is still unknown and that the event was free (no pressure to show up). Nevertheless, those who came were very interested and we are pleased with the results.

In summary we hope to have gained 1 – 3 new members for the smeSpire network and to have given the participants a closer understanding about the network and its opportunities. It is clear that we are still at the beginning of a process and that some companies will be able to invest in new technology and fields of work to become INSPIRE specialists.

### **Description of work carried out during the Training Sessions**

During a live demonstration of the website we talked about the smeSpire database, showed a German best practice, how to add new Best Practices, and had a look at the training platform, addressing in particular the trainings that suited the needs of the participants.

We also explained the smeSpire Challenge 2014.

### **Programme**

#### **21.02.2014**

9:00 – 10:00	Introduction to "smeSpire": project, database, best practice catalog and training platform
10:00 – 10:45	The Bodensee-Project – A cross-national implementation of INSPIRE
10:45 – 11:00	Coffee Break



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11:00 – 12:00	Introduction to INSPIRE data harmonization with "FME" and INSPIRE service provisioning with "ArcGIS for INSPIRE"
12:00 – 13:00	Lunch break
13:00 – 15:00	Best Practice examples
15:00	Discussion & End of the event

## 2.2 smeSpire Day in Czech Republic

<b>Date:</b>	12.3.2014
<b>Organized by</b>	CENIA, Czech Environmental Information Agency + Slovak Environmental Agency (SAZP)
<b>Place / Venue</b>	Hotel Amarilis, Štěpánská 613/18, Prague 1, 110 00
<b>Total number of participants</b>	31

### Summary:

This report refers to the smeSpire day held in the Czech Republic 12<sup>th</sup> March 2014.

31 participants attended the event, of whose 40% were representatives of SMEs, 40% were of Czech public authorities and 10% from universities. The public authorities were invited mainly with intention to get them into the smeSpire project network as the non-SME organisations; same for universities. However, meeting of these three groups concluded in interesting discussions where the Czech public authorities acted as the non-SMEs in relation to the project and at the same time as the customers of geo-ICT SMEs. Mainly the results of the survey where SMEs presented their capabilities provoke rather sceptic comments by the public authorities.

CENIA, representing the national contact point for INSPIRE and knowing of all the difficulties coming along with INSPIRE implementation especially due to the very detailed technical guidance documents, managed well these discussions in order to stress the usefulness of smeSpire components, whose can support both sides – customers as well as providers.

All the workshop sessions started with a presentation either by CENIA or by SAZP. Experiences or comments were added then to complete the overall situation of Czech and Slovak geo-ICT SMEs, followed up by comments from the audience. These interactions brought new information not only to the participants but also to the project team members.

### Dissemination actions

#### News:

National INSPIRE website:

First information about the event (19<sup>th</sup> February 2014)

<http://inspire.gov.cz/clanky/659-spojeny-seminar-projektu-smespire-a-eenvplus>



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National INSPIRE website:

Final programme (5<sup>th</sup> March 2014)

<http://inspire.gov.cz/clanky/670-program-spojeneho-seminare-projektu-smespire-a-eenvplus>

**Emails:**

19<sup>th</sup> February:

INSPIRE info mailing list (about 400 contacts), SMEs (about 40 contacts), Czech INSPIRE coordinating committee and technical working groups (about 100 contacts)

5<sup>th</sup> March:

INSPIRE info mailing list (about 400 contacts), SMEs (about 40 contacts), Czech INSPIRE coordinating committee and technical working groups (about 100 contacts)

10<sup>th</sup> March:

Last emails with personal invitation to some Czech SMEs (GISAT, MGE, T-mapy, TOP GIS)

**Materials:**

smeSpire fact sheet

smeSpire challenge leaflet

**The following topics were covered:**

Project description

Final report

SME database

Best practise catalogue

Training platform

smeSpire network and Social medias

**Conclusions:**

**Project description**

Participants were informed detail about the project

**Final report**

Participants got interesting information coming from the project Final report for the European Commission. Some of the participants expressed directly their opinion and by that they raised an interesting discussion about the capabilities of the Czech SMEs. Only one SME stated that participation in EU co-funded projects is much easier than participation in project organized by Czech ministries from the point of view of byrocracy.

**SME database**

Czech SMEs were encouraged to use the database in order to keep the information about their companies up to date. Also other functionalities were presented – job offers, searching for project partners etc. Some information was edited on line to present the ease of use. Number of Czech and Slovak records in the database was compared (number of Slovak SMEs is more than two times higher!, which made the CENIA to think about how to get more SMEs)

**Best practise catalogue**

Best practise catalogue was presented to the Czech SMEs in order to encourage them (again) to use it a presentation tool for examples of their solutions, applications, methods etc. Similarly as for the database – one BPC record was done “on line” during the presentation, so that the ease of

use of this tool was demonstrated. Again number of Czech and Slovak records in the BPC was compared (and again number of Slovak BPC records is more much higher!, which is related to the number of Slovak SMEs in the database)

### **Training platform**

Training platform was presented in general to the various user groups. It was stressed that all the INSPIRE related topics can be learned either by reading or watching dedicated presentations prepared by experienced team of Leuven University. Anyway a technical support of the Czech INSPIRE geoportal can be assumed as a good INSPIRE implementation “advisor”. INSPIRE related topics are presented or explained to the interested users usually individually based on their specific examples (of mal functionalities), of course with using tools of the geoportal prepared for this purpose.

### **smeSpire network and Social medias (mainly LinkedIn)**

Positive effects of being member of the smeSpire network were presented as well as communication via social medias.

### **Description of work carried out during the Training Sessions**

Due to the lack of time and participation of different target groups (audience mixed from technical and non-technical experts) no of the presentations from the training platform was shown on line. Participants were advised to choose their topic of interest and watch/read the presentations later.

<b>Programme</b>	
<b>12.3.2014</b>	
09:30-09:45	Welcome
09:45-11:00	Jitka Faugnerová (CENIA): Project description
	Jitka Faugnerová (CENIA), Martin Koška (SAŽP): European SMEs – SMEs and INSPIRE in Europe – some results from the Final report focusing on Czech Republic and Slovakia
	Jitka Faugnerová (CENIA): Database and its functionalities
11:00-11:30	Coffee Break
11:30-13:00	Jiří Kvapil (CENIA): Best practice catalogue and its functionalities
	Jitka Faugnerová (CENIA): Training platform – description
	Martin Koška (SAŽP): smeSpire network and social medias
	Jitka Faugnerová (CENIA): smeSpire challenge
13:00	Lunch

## 2.3 smeSpire Day in Italy

<b>Date:</b>	17.03.2014
<b>Organized by</b>	Epsilon Italia in cooperation with Ordine degli Ingegneri della Provincia di Cosenza and Fondazione Mediterranea per l'Ingegneria
<b>Place / Venue</b>	Sala Convegni dell'Ordine degli Ingegneri della Provincia di Cosenza
<b>Total number of participants</b>	33

### Summary:

The main result achieved for the reported event was the involvement of the Professional Associations of the Engineers of the Province of Cosenza. Indeed individual professionals represent one of the target groups to which address the dissemination and exploitation activities of smeSpire in order to enlarge the project results user base.

Because the target audience represented by this category is not very well aware of the INSPIRE Directive, the agenda of the smeSpire Day deviated a bit from the original template, in order to allocate sufficient time to present also the main legislative, technical and organizational aspects of the Directive, and its many vertical application domains – (urban planning, transport, hydrography, energy, etc). Very helpful was a final discussion, mostly focused on the opportunities for new jobs coming from INSPIRE implementations. Particular emphasis was given to the new functionalities of the smeSpire database, allowing to post Job Vacancies (by enterprises, Local Authorities, etc.) and Job Offers (by individual professionals who can upload their CVs), therefore enabling a new marketplace based on geospatial skills.

### Dissemination actions

Dissemination actions before the event:

- Invitation e-mail sent to the 5.000+ Engineers members of the Association
- Announcement published on a local newspaper "Il Quotidiano" the day before and the day of the event

Material distributed during the event:

- Flyer of the event

Dissemination actions after the event

- Discussions about the outcomes of the smeSpire day during meetings of two Technical Committees of the Association (Technical Committee on Technological Innovation and Technical Committee on Environment and Urban Planning).

### The following topics were covered:

List of main topics covered:

- The INSPIRE European Directive: new opportunities for the geomatic professionals
- The results of the smeSpire project



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- Open discussion

### Conclusions:

Despite the low awareness of the attendees in terms of the INSPIRE Directive, the interest manifested toward the opportunities coming from its implementations, mainly in terms of new jobs, in general and the smeSpire project results in particular was extremely encouraging. Almost all the attendees declared their interested to participate to customised GIS courses. It is worth to mention that, according to the processing of the replies to the questionnaire distributed at the end of the event, almost all the respondents declared to use the information and knowledge acquired and the willingness to share them with their colleagues and to deepen some technical aspects as well.

### Description of work carried out during the Training Sessions

A general presentation of the Training Platform and of the modules contained therein has been made.

### Programme

**Date: 17.03.2014**

16:00:16.15	Welcome from the host (Ing. Gianluca Perna, Member of the Board of Professional Association of Engineers of Province of Cosenza)
16:15-17:00	The INSPIRE European Directive: new opportunities for the geomatic professionals (Giacomo Martirano, smeSpire coordinator)
17:00-17:30	The main results of the smeSpire projects (Giacomo Martirano, smeSpire coordinator)
17:30-18:00	Open discussion

## 2.4 smeSpire Day in Greece

<b>Date:</b>	19-20 March 2014
<b>Organized by</b>	EPSILON INTERNATIONAL S.A.
<b>Place / Venue</b>	Royal Olympic Hotel, Athens
<b>Total number of participants</b>	700+

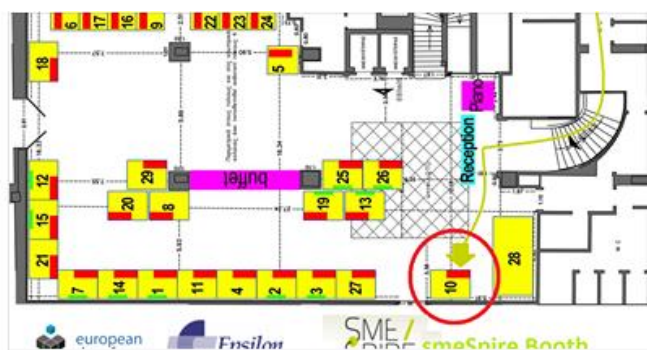
### Summary:

This smeSpire day was slightly different than the rest, as it was not actually a workshop, rather than participation, by means of a booth during the European Data Forum 2014. The 2014 European Data Forum was an annual event focusing on Europe's Data Economy took



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place in Athens, Greece. More than 700 industry leaders, researchers, and policy makers, met to discuss the challenges and opportunities of data-driven innovation. With expert speakers in two parallel tracks, an executive panel on Big Data, several networking sessions, a poster session, a 2-days exhibition area, the awarding of the European Data Innovator Award 2014 and 5 specialised collocated events, EDF2014 was the greatest ever assembly of data experts in the EU. During this event, smeSpire participated as a silver sponsor and exhibitor as EPSILON INTERNATIONAL S.A. occupied a booth for disseminating the smeSpire project.



Due to the “special” nature of this event, the organizing company EPSILON INTERNATIONAL S.A. was “forced” not to follow strictly the daily agenda set for the smeSpire Info Days from the project. In this context, no formal training sessions or project presentations took place, and therefore we didn’t ask any evaluation feedback as well.

On the contrary, we took advantage from the logistics of the event and since EDF was an excellent opportunity to disseminate, we made a lot of bilateral “presentations” to the many visitors, generating a lot of dissemination around our project in a very important context, like the EDF. Moreover, a video projector was used to continuously play the videos from all the smeSpire online material (smeSpire training platform - KU Leuven Seminars) and in this concept we “replaced” the formal training sessions. Nevertheless, the continuous video projection of the training material made a really good impression to the event’s participants, who were interested to find out more about the smeSpire project and the training platform it offers.

The Consortium’s representatives in the event answered to all of the participants’ questions, explaining the possibilities offered thanks to the training material and asked them to join the smeSpire Network, emphasizing on their benefits.

### Dissemination actions

Publications in websites and social networks before the event:

Source	Weblink	Pdf available
<a href="http://www.ictplus.gr">www.ictplus.gr</a>	<a href="http://www.ictplus.gr/default.asp?pid=30&amp;rID=29719&amp;ct=14&amp;la=1">http://www.ictplus.gr/default.asp?pid=30&amp;rID=29719&amp;ct=14&amp;la=1</a>	2014-03-12_ICT plus.pdf
<a href="http://www.epsilon.gr">www.epsilon.gr</a>	<a href="http://www.epsilon.gr/news/59">http://www.epsilon.gr/news/59</a>	
	<a href="http://www.epsilon.gr/">http://www.epsilon.gr/</a>	
<a href="http://www.panoptis.gr">www.panoptis.gr</a>	-	smeSPIRE_PANOPTIS_14-3-14.doc

<a href="http://www.uoa.gr/">www.uoa.gr/</a>	<a href="http://career-office.uoa.gr/node/20456">http://career-office.uoa.gr/node/20456</a>	2014-03-18_Greek smeSpire Day - UOA.pdf
<a href="http://www.upatras.gr/">www.upatras.gr/</a>	<a href="http://www.cais.upatras.gr/node/5007">http://www.cais.upatras.gr/node/5007</a>	2014-03-14_smeSpire_university_Patras.pdf
<a href="http://www.cebil.gr/">www.cebil.gr</a>	<a href="http://cebil.gr/a/3031413/plus">http://cebil.gr/a/3031413/plus</a>	2014-03-12 ICT plus_Cebil.pdf
<a href="http://www.startup.gr/">www.startup.gr/</a>	<a href="http://www.startup.gr/index.php?about=89&amp;id=2417">http://www.startup.gr/index.php?about=89&amp;id=2417</a>	2014-03-14_Greek smeSpire Day - (@growingstartup).pdf
<a href="http://tipos.gr">tipos.gr</a>	<a href="http://tipos.gr/arthro/1112339-greek-smespire-day">http://tipos.gr/arthro/1112339-greek-smespire-day</a>	2014-03-14_Greek smeSpire Day - (@growingstartup)_tipos_gr.pdf
<a href="http://www.synedrio.gr/">www.synedrio.gr/</a>	<a href="http://www.synedrio.gr/?p=3709">http://www.synedrio.gr/?p=3709</a>	2014-03-14_smeSpire_synedrio_gr.pdf
<a href="https://www.facebook.com/synedrio.event">www.facebook.com/synedrio.event</a>		
<a href="http://www.reportazpress.gr/">www.reportazpress.gr</a>	<a href="http://reportazpress.gr/t/%CE%BF-smespire-%CE%BA%CE%B1%CE%B9-%CE%B7-%CE%B5%CF%84%CE%B1%CE%B9%CF%81%CE%B5%CE%AF%CE%B1-epsilon-international-s-a-%CF%87%CE%BF%CF%81%CE%B7%CE%B3%CE%BF%CE%AF-%CE%BA%CE%B1%CE%B9-%CE%B5%CE%BA%CE%B8/">http://reportazpress.gr/t/%CE%BF-smespire-%CE%BA%CE%B1%CE%B9-%CE%B7-%CE%B5%CF%84%CE%B1%CE%B9%CF%81%CE%B5%CE%AF%CE%B1-epsilon-international-s-a-%CF%87%CE%BF%CF%81%CE%B7%CE%B3%CE%BF%CE%AF-%CE%BA%CE%B1%CE%B9-%CE%B5%CE%BA%CE%B8/</a>	2014-03-17_Reportazpress.pdf
<a href="http://2014.data-forum.eu/">http://2014.data-forum.eu/</a>	List of Exhibitors: <a href="http://2014.data-forum.eu/list-exhibitors">http://2014.data-forum.eu/list-exhibitors</a>	-
	Home Page: <a href="http://2014.data-forum.eu/">http://2014.data-forum.eu/</a>	
	Facebook page: <a href="https://www.facebook.com/EuropeanDataForum">https://www.facebook.com/EuropeanDataForum</a>	

In addition to the above mentioned publications, we also sent also massive mails via MailChimp. Specifically,:

1. GR GeolCT - SMEs which are already members to smeSpire Network (45 subscribers - 29 opens)
2. GR GeolCT - SMEs which are not members to smeSpire Network (106 subscribers - 55 opens)
3. GR LMOs & SDIC (12 subscribers - 5 opens)
4. An email also was sent to persons through EPSILON's GeolInformatics mailing list - (550 subscribers - 187 opens)

An email also was sent through BEA (Athens Chamber of Small & medium Industries) mailing list and also to European Network which BEA is partner. (unknown number of receivers)

#### **The following topics were covered:**

smeSpire booth had a video projector which was used to continuously play the videos from all the online material (smeSpire training platform + KU Leuven Seminars).



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The short version of the study on the Geo-ICT sector in Europe was also made known to interested stakeholders.  
Finally, the smeSpire challenge was disseminated.

#### **Conclusions:**

EDF was the biggest event in 2014 regarding Open Data and it was an excellent opportunity to make the smeSpire project known and disseminate its scope, actions and results.  
Several SMEs were invited to join the smeSpire project and use the training material towards the INSPIRE implementation.

#### **Description of work carried out during the Training Sessions**

The training platform was disseminated during the whole duration of the event. The training videos were projected continuously to the wall and the platform was demonstrated to some stakeholders who wanted to know more about the training platform.

## **2.5 smeSpire Day in Lithuania**

<b>Date:</b>	27.03.2014
<b>Organized by</b>	Institute of Aerial Geodesy
<b>Place / Venue</b>	Radisson Blu Hotel Lietuva, Vilnius
<b>Total number of participants</b>	300+

#### **Summary:**

smeSpire Day was a combined event. It was combined together with another, first part of the day event – the conference “LSI Portal Services for Institutions and Information Systems” which was organized by a partner of EU funded project “The Development of Services of the Lithuanian Spatial Information (LSI) Infrastructure by Implementing Priority Tools of the INSPIRE Directive”. Organizational actions of both events were coordinated – the time of the events, the handouts, the registration and etc. The invitations included the information about both events, participants were able to register either for both events or choose one. In the conference INSPIRE Directive and its implementation in Lithuania was introduced, hence there was no any presentation about it in smeSpire Day. All the participants of the conference have got smeSpire handouts.  
In the conference INSPIRE implementation in Lithuania by developing the geoportal was introduced in detail. Also the geoportal was fully presented itself: as a spatial data source, exchange system, a tool for work with data and a technical platform for developing other information systems.  
During the breaks of both events at info point with a dedicated pc and internet connection interested participants could get consultations about INSPIRE and smeSpire. Before smeSpire Day event, during the break between the events, a video projector was used to play smeSpire project video “Concrete steps towards business opportunities for Geo-ICT SMES” in the conference hall.  
In the first part of smeSpire Day the participants were introduced shortly with INSPIRE Directive as a basis from which smeSpire project came. Also in detail were presented the project itself, its



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objectives and development, smeSpire network and SMEs database. Geo-ICT sector status in Lithuania was reviewed.

In the second part of smeSpire Day the results from European geo-ICT companies survey which was carried out in year 2012-2013 were introduced. Lithuanian geo-ICT sector was compared to European sector. The Training platform and Best practice catalog were introduced in detail using smeSpire web site demonstrations. The project dissemination through Social media channels was overviewed. Also the participants were informed about SmeSpire Challenge and conditions of participation.

Each presentation was divided into two parts including Powerpoint presentation and live demonstration. Live demonstrations presented the project result directly accessing the relevant application on the smeSpire web site.

The conference was attended by more than 300 participants, smeSpire Day – 31 (part of them participated only in smeSpire Day), 9 of them were smeSpire network members. The participants included employees from ministries, public, private and educational institutions. Some participants didn't know about the project at all or knew very little. 5 participants joined smeSpire network, 7 pointed in questionnaires that they wanted to get e-mail updates of the project.

The participants were not active filling out the questionnaires – only 19 questionnaires were filled out. Some questions were not answered.

Institute of Aerial Geodesy have had the contract with the company AIM Group International, that provided service of smeSpire day (rent of the hall with equipment, preparing of souvenirs, organization of the coffee break, secretariat).

### Dissemination actions

The information about the event was published in websites. E-mails were sent and phone calls were made for potential participants.

Publications in websites before the event:

- www.agi.lt (<http://www.agi.lt/index.php?id=210>)
- www.matininkuasociacija.lt  
([http://www.matininkuasociacija.lt/lt/naujienos/naujienos/projekto\\_smespire\\_naujienos](http://www.matininkuasociacija.lt/lt/naujienos/naujienos/projekto_smespire_naujienos))
- www.mita.lt  
([http://www.mita.lt/lt/naujienos/7bp/kvieciame\\_dalyvauti\\_projekto\\_smespire\\_renginyje](http://www.mita.lt/lt/naujienos/7bp/kvieciame_dalyvauti_projekto_smespire_renginyje))
- www.infobalt.lt (<http://www.infobalt.lt/lt/naujienos/i/598>)
- www.geoportal.lt (the publication is already removed from the web site)
- The invitation to smeSpire Day <http://balticconference.com/index.php?pid=456>
- The invitation to the conference together with the link to the invitation to smeSpire Day <http://www.balticconference.com/index.php?pid=455>

An online registration form for the event had been created  
<http://balticconference.com/index.php?pid=457>.

Publications in websites after the event: www.agi.lt (<http://www.agi.lt/index.php?id=212>)

The invitation to the event sent by e-mail for:

- Geo-ICT SMEs surveyed at the beginning of smeSpire project
- smeSpire network members
- Interviewees from the survey



- Associations (Lithuanian Surveyors Association, Lithuanian Cartographers Society, National Association of Geodesy, Cartography and Land Management Companies).

Additionally phone calls inviting for participation were made for:

- smeSpire network members
- Interviewees from the survey.

Registered non-members of the network participants were invited by phone calls and e-mails to join the network and communicate in detail during the event.

During both events 300 participants have got:

- Leaflets with Project overview
- Brochures “Study on the Geo-ICT sector in Europe” (short version)
- Souvenirs with project logo.

### **The following topics were covered:**

- Implementation of the INSPIRE requirements and [www.geoportal.lt](http://www.geoportal.lt) (SDI in Lithuania)
- Usage of Lithuanian spatial information infrastructure platform for development of other information systems
- smeSpire project overview
- Study on the Geo-ICT sector in Europe
- smeSpire e-Learning Training Platform
- smeSpire Best Practice Catalog
- smeSpire Network and Social media channels
- smeSpire Challenge

### **Conclusions:**

Accessible data and e-services in LSI portal from one side and the opportunities offered by smeSpire project from the other side can be a great basis for SMEs to start creating new added value and implement innovations. The event presented in detail both sides; it is up to companies' initiative to exploit this potential.

Direct event results:

- New members joined the network
- More members subscribed to smeSpire news
- More educational and public institutions joined the network
- smeSpire project, its scope, actions and results became more widely known.

### **Description of work carried out during the Training Sessions**

smeSpire Day was organized together with the conference because it was fully introduced with INSPIRE directive and its implementation during it:

- The implementation and perspectives of the directive was introduced by Aušra Kalantaitė from The Ministry of Agriculture
- INSPIRE directive was introduced by Mindaugas Pažemys from SE GIS-Centras
- INSPIRE data themes and datasets, data sources and provision for INSPIRE, net services were introduced by Jurgita Rimkuvienė from Hnit-Baltic, JSC.

LSI portal data and e-services were introduced and practically demonstrated Andrius Balčiūnas from SE GIS-Centras and other speakers.

<b>Programme</b>	
27.03.2014	
8:30-9:00	<i>Welcome</i>
9:00-11:10	The conference "LEI Portal Services for Institutions and Information Systems". 1 <sup>st</sup> part
11:10-11:50	<i>Coffee Break</i>
11:50-12:45	The conference "LEI Portal Services for Institutions and Information Systems". 2 <sup>nd</sup> part
12:45-13:00	<i>Welcome</i>
13:00-13:45	<i>Project overview and smeSpire network SMEs database presentation</i>
13:45-14:30	<i>Coffee Break</i>
14:30-15:00	<i>The results of European Geo-ICT Companies Survey (carried out in year 2012-2013)</i>
15:00-15:20	<i>smeSpire project Training Platform</i>
15:20-15:40	<i>smeSpire project Best Practice Catalog</i>
15:40-16:00	<i>smeSpire Challenge, smeSpire network advantages and opportunities</i>

## 2.6 smeSpire Day in Bulgaria

<b>Date:</b>	02.04.2014
<b>Organized by</b>	Infologica
<b>Place / Venue</b>	Plovdiv, Plovdiv chamber of commerce and industry
<b>Total number of participants</b>	20+

### **Summary:**

The smeSpire day workshop in Bulgaria presented the smeSpire project and its results. Each session was divided into two parts including presentation and live demonstration. Presentations aimed to introduce the main outcomes of the projects results. Live demonstrations presented the project result directly accessing the relevant application on the smeSpire web site. Within four main sessions had been presented smeSpire project (project overview, project objectives, project results), smeSpire database application (overview, objectives, live demonstration), best practice catalogues (overview, objectives, live demonstration), training



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platform (overview, objectives, live demonstration), smeSpire network (overview, objectives, live demonstration – how to join us, publications, communication channels, news, how to follow us).  
Workshop focused on training and practical approach during the presentation including examples, discussions and further clarification where needed.  
Workshop aimed also to highlight ideas for benefits and using INSPIRE directive and smeSpire project results.

### **Dissemination actions**

Plovdiv chamber of commerce and industry helped Infologica with the dissemination activities for smeSpire day in Bulgaria.  
We used its well-established network of enterprises to identify and to select the most appropriate participants for the workshop.  
An invitation with description and objectives of smeSpire day in Bulgaria had been developed.  
The invitation had been published at the web sites of Plovdiv Chamber of Commerce and Infologica. Additionally the selected participants had been reached via e-mails and telephone calls.  
News about smeSpire day in Bulgaria had been published at the web site of Plovdiv Chamber of Commerce and Infologica.  
An online registration form for the workshop had been created.

### **The following topics were covered:**

During the workshop had been covered the following topics:

- Project overview, objectives and results;
- smeSpire database application – functionalities, objectives, benefits;
- Best Practice Catalogue – functionalities, objectives, benefits;
- Training platform – functionalities, objectives, benefits;
- smeSpire network – join us, communication channels, news, events;
- Discussion on the workshop topics and INSPIRE directive – benefits, possibilities to implement.

Each of the topic had been held with about 10 min. offline presentation and about 20 min online demonstration.

### **Conclusions:**

smeSpire day in Bulgaria aimed to present the project results in a practical way using interactive discussions, sessions and demonstrations. The workshop offered practical training and exercises for some of the covered topics like Best Practice Catalogue which was highly evaluated in the questionnaire.

### **Description of work carried out during the Training Sessions**

The training session was divided into two parts. First the training platform was preceded with an offline presentation including explanation of vocational training curricula: methodology, identification of INSPIRE job profiles, establishing learning paths. Second the training platform was



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demonstrated with an online presentation. During the training session it was presented e-Learning training platform and its modules. A detail explanation was provided about how to obtain access to training platform, how to establish learning paths and how to identify the appropriate training modules by different job profiles. Additionally it was presented how to follow the program of smeSpire KU Leuven seminars.

## Programme

*NOTE: The program was just available in Bulgarian*

## 2.7 smeSpire Day in Cyprus

<b>Date:</b>	04/04/2014
<b>Organized by</b>	Epsilon Consulting Ltd
<b>Place / Venue</b>	Seminar Room 101, Building 3, University of Cyprus
<b>Total number of participants</b>	11

### Dissemination actions

#### Dissemination Actions before the event:

Personal contact with the public and private sector

#### Dissemination Actions after the event:

Article about the smeSpire Day in the newspapers

Participation in the event organised by the Department of Lands and Surveys to promote the smeSpire Network and the training platform

#### Materials provided during the event:

The agenda of the day

All the presentations

The template description of the first training session in the training platform

The smeSpire Challenge flyer

#### Materials provided electronically after the event:

All the presentations

Manual regarding how to use the database platform

#### Material that they wish we can provide in the near future:

Webinars already provided but in our Language

The training sessions in our Language (Greek) so they can be used later on as a teaching tool to educate all the government departments.

### The following topics were covered:

- Presentation of the Overall Overview of smeSpire Project
- Presentation of the smeSpire Database
- Presentation of the smeSpire Best Practice Catalogue



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- Presentation of the smeSpire Training Platform
- Training Session 'Introduction to the most important aspects of the INSPIRE Directive'
- Presentation of the smeSpire Network and the smeSpire Social Media Channels
- Presentation of the smeSpire Challenge

### **Conclusions:**

- All the participants were very pleased by the information provided in the smeSpire Day.
- All participants actively participated in the conversations that took place throughout the day.
- There was interactive conversation during and after each presentation. The participants from the public sector commented upon the presentations given and provided us with useful information and feedback.

#### Conclusions after the first presentation – overall overview of the project:

How did we define GEO-ICT?

We were asked by the participants - What type of companies we included in our research when we were looking for GEO-ICT companies?

We were advised by participants from the Department of Lands & Surveys (DLS), in the case of Cyprus we should take into consideration as GEO-ICT also companies which are related with the collection of geospatial data and with hydrological studies. The Department of Lands and Surveys provides us with various types of professionals we can target who are related up to a certain point with the sector of geo-ICT. For example, civil engineers, topography/surveying professionals who use topographic data e.t.c.

#### Conclusions after the 'Best Practice Catalogue' presentation:

The Department of Lands and Surveys provided us with at least two more best practices besides the ones we presented. A meeting has been planned with them to provide us with all the information we need in order to submit those best practices.

### **Description of work carried out during the Training Sessions**

In order for the INSPIRE Directive to be implemented successfully, the Cyprus public sector should sort out the following issues:

1. Which Department is responsible for collecting each type of data?
2. Each Department should understand the procedure that needs to be followed to collect data and the procedure to maintain it up-to-date
3. Each Department has to have the appropriate technical training and trained staff that will be responsible for this procedure.
4. Continuous updating of data is required.

#### Conclusions:

Most countries underestimated the workload they have to do regarding the implementation of the INSPIRE Directive.

The Department of Lands and Surveys now has a separate data base with hydrological data.

Some of the major problems faced by Cyprus:

1. Some Governmental departments are not fully aware of the instructions they have to follow regarding the collection of the data.
2. Currently there is no Strategic Planning, no Coordination for the collection of data.

3. There are problems regarding implementation.

<b>Programme</b>	
<b>Date 04/04/2014</b>	
08:30-09:00	Registration
09:00-09:10	Welcome
09:10-10:00	Presentation-Overview of the smeSpire Project
10:00-10:30	Presentation of the smeSpire Database
10:30-10:45	Coffee Break
10:45-11:15	Presentation of the smeSpire 'Best Practice Catalogue'
11:15-11:45	Presentation of the smeSpire Training Platform
11:45-12:15	Training Session – Introduction to the most important aspects of the INSPIRE Directive
12:15-12:30	Presentation of the smeSpire Network
12:30-13:00	Presentation of the smeSpire Social Media Channels
13:00-13:30	Presentation of the smeSpire Challenge
13:30-14:00	Lunch Break

## 2.8 smeSpire Day in Slovakia (Banska Bystrica)

<b>Date:</b>	10.4.2014
<b>Organized by</b>	Slovenska agentura zivotneho prostredia
<b>Place / Venue</b>	Slovenska agentura zivotneho prostredia (Banska Bystrica)
<b>Total number of participants</b>	20

### Summary:

Slovak Environmental Agency (SAZP) disorganized during the April 3 workshops smeSpire days. We hosted over 70 participants during three days - 10.,17.,25. 4. in three beautiful places - Banska Bystrica – central Slovakia, Bratislava – western Slovakia and the High Tatras mountains – eastern Slovakia. Workshop in the High Tatras was organized with our Czech partner CENIA as Czech-Slovak smeSpire day. From this number of participants 32 were from SME's, 5 from research institutions, 10 from universities, 19 from public administration and 4 from non profit organizations.

Main Results achieved for the reported event (s).



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- Collaboration between public and private sector
- Need of Inspire certification
- Lack of human resources in SMEs
- Lack of cooperation with INSPIRE implementation
- Lack of coordination
- Lack of certified data access for business opportunities

### Dissemination actions

#### WWW News:

SK smeSpire portal (part of INSPIRE SK national portal):

<http://smespire.sazp.sk/projekt-smespire/sk-smespire-dni>

Slovak GEO ICT portal:

<http://www.geoinformatika.sk/informacna-kampan-projektu-smespire-na-slovensku>

regional portal:

<http://www.promospravy.sk/kalendar-sk-smespire-den-2014-bratislava>

**Emails – first-second week of april INSPIRE mailing list and personal invitatio:**

4.4., 8.4., 9.4.

#### Materials:

smeSpire fact sheet

### The following topics were covered:

- Short oral presentation of all participants
- Project description and results
- Final report and SK version of final report
- SME database
- Best practise catalogue
- Training platform – short video of one of the training webinar
- smeSpire network and Social medias
- Discussion about SK specific issues of INSPIRE implementation and impact to SME's

### Conclusions:

#### 1. Short oral presentation of all participants

Active acquaintance and presentation of all the participants with emphasis to SME partners and their activities

#### 2. Project description and results and Final report and SK version of final report

SAZP presented chosen information about project itself and facts from the project final report for the European Commission with emphasis to SK results. Some participants actively discussed and expressed their views directly, and that increased an interesting discussion about the opportunities of Slovak SMEs regarding INSPIRE directive. None of SMEs between workshop's participants participated in projects co-financed by the EU.

### 3. SME database

SAZP presented SME database and functionalities of the application. We highlighted number of SK organisations and companies registered in the database and also opportunity of the registered companies as - job offers, searching for project partners etc. Database is also well registered in GOOGLE search engine so companies are much better reachable in the web space.

### 4. Best practise catalogue

SAZP presented Best practise catalogue. Catalogue of best practices was presented as additional tool for - SK SMEs to support their presentation - solutions, applications, methods, etc. We demonstrated online insert of one new record in the database. We again highlighted good cooperation between SK partner SAZP and the companies. SK has almost 30 records in this database.

### 5. Training platform – short video of one of the training webinar

SAZP presented full training platform with 20 minutes of video – part of the INSPIRE webinar about discovery, view, download services -

<https://videolab.avnet.kuleuven.be/video/?id=ba7dba6d8947a35e8a2de930945717fe&height=388&width=640&autostart=false>

### 6. smeSpire network and Social medias

Positive effects of participation in the LinkedIn and Twitter smeSpire networks were presented. Communication via social medias was presented.

### 7. Discussion about SK specific issues of INSPIRE implementation and impact to SME's

- INSPIRE certification
- Coordination of INSPIRE implementation in Slovakia
- Collaboration between public and private companies

Interoperability and standardization

## Description of work carried out during the Training Sessions

The workshop was organized through several presentations chaired by Martin Koska. Participants were very active especially during information about SK specific issues within INSPIRE implementation in Slovakia. Introduction of the companies in the beginning of the workshop was useful for further active discussion.

## Programme

### 10<sup>th</sup> April 2014

08.30-09.30	Registration
09.30-09.45	Presentation of seminar participants
09.45-10.00	Basic information about the smeSpire project and results of the project
10.00-10.30	Presentation online database of companies
10.30-11.00	Presentation online catalog best practices
11.00-11.30	Coffee Break
11.30-11.50	INSPIRE platform training – presentation and video



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11.50-12.10	Benefits resulting from the involvement of companies in the network smeSpire
12.10-12.30	Involvement in social networks
12.30-13.00	Discussion
13.00-14.00	Lunch Break
14.00	End of the workshop

## 2.9 smeSpire Day in Slovakia (Bratislava)

<b>Date:</b>	17.4.2014
<b>Organized by</b>	Slovenska agentura zivotneho prostredia
<b>Place / Venue</b>	Hotel Holiday Inn
<b>Total number of participants</b>	30

### Summary:

Slovak Environmental Agency (SAZP) disorganized during the April 3 workshops smeSpire days. We hosted over 70 participants during three days - 10.,17.,25. 4. in three beautiful places - Banska Bystrica – central Slovakia, Bratislava – western Slovakia and the High Tatras mountains – eastern Slovakia. Workshop in the High Tatras was organized with our Czech partner CENIA as Czech-Slovak smeSpire day. From this number of participants 32 were from SME's, 5 from research institutions, 10 from universities, 19 from public administration and 4 from non profit organizations.

Main Results achieved for the reported event (s).

- Collaboration between public and private sector
- Need of Inspire certification
- Lack of human resources in SMEs
- Lack of cooperation with INSPIRE implementation
- Lack of coordination
- Lack of certified data access for business opportunities

### Dissemination actions

#### WWW News:

SK smeSpire portal (part of INSPIRE SK national portal):

<http://smespire.sazp.sk/projekt-smespire/sk-smespire-dni>

Slovak GEO ICT portal:

<http://www.geoinformatika.sk/informacna-kampan-projektu-smespire-na-slovensku>

regional portal:

<http://www.promospravy.sk/kalendar-sk-smespire-den-2014-bratislava>



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**Emails – first-second week of april INSPIRE mailing list and personal invitatio:**

4.4., 8.4., 9.4., 10.4., 11.4., 12.4., 13.4., 15.4.

**Materials:**

smeSpire fact sheet

**The following topics were covered:**

- Short oral presentation of all participants
- Project description and results
- Final report and SK version of final report
- SME database
- Best practise catalogue
- Training platform – short video of one of the training webinar
- smeSpire network and Social medias
- Discussion about SK specific issues of INSPIRE implementation and impact to SME's

**Conclusions:****8. Short oral presentation of all participants**

Active acquaintance and presentation of all the participants with emphasis to SME partners and their activities

**9. Project description and results and Final report and SK version of final report**

SAZP presented chosen information about project itself and facts from the project final report for the European Commission with emphasis to SK results. Some participants actively discussed and expressed their views directly, and that increased an interesting discussion about the opportunities of Slovak SMEs regarding INSPIRE directive. None of SMEs between workshop's participants participated in projects co-financed by the EU.

**10. SME database**

SAZP presented SME database and functionalities of the application. We highlighted number of SK organisations and companies registered in the database and also opportunity of the registered companies as - job offers, searching for project partners etc. Database is also well registered in GOOGLE search engine so companies are much better reachable in the web space.

**11. Best practise catalogue**

SAZP presented Best practise catalogue. Catalogue of best practices was presented as additional tool for - SK SMEs to support their presentation - solutions, applications, methods, etc. We demonstrated online insert of one new record in the database. We again highlighted good cooperation between SK partner SAZP and the companies. SK has almost 30 records in this database.

**12. Training platform – short video of one of the training webinar**

SAZP presented full training platform with 20 minutes of video – part of the INSPIRE webinar about discovery, view, download services

<https://videolab.avnet.kuleuven.be/video/?id=ba7dba6d8947a35e8a2de930945717fe&height=388&width=640&autostart=false>

**13. smeSpire network and Social medias**

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Positive effects of participation in the LinkedIn and Twitter smeSpire networks were presented. Communication via social medias was presented.

#### **14. Discussion about SK specific issues of INSPIRE implementation and impact to SME's**

- INSPIRE certification
- Coordination of INSPIRE implementation in Slovakia
- Collaboration between public and private companies
- Interoperability and standardization

#### **Description of work carried out during the Training Sessions**

The workshop was organized through several presentations chaired by Martin Koska. Participants were very active especially during information about SK specific issues within INSPIRE implementation in Slovakia. Introduction of the companies in the beginning of the workshop was useful for further active discussion.

#### **Programme**

##### **17<sup>th</sup> April 2014**

08.30-09.30	Registration
09.30-09.45	Presentation of seminar participants
09.45-10.00	Basic information about the smeSpire project and results of the project
10.00-10.30	Presentation online database of companies
10.30-11.00	Presentation online catalog best practices
11.00-11.30	Coffee Break
11.30-11.50	INSPIRE platform training – presentation and video
11.50-12.10	Benefits resulting from the involvement of companies in the network smeSpire
12.10-12.30	Involvement in social networks
12.30-13.00	Discussion
13.00-14.00	Lunch Break
14.00	End of the workshop

## **2.10 smeSpire Day in Slovakia (High Tatras)**

<b>Date:</b>	25.4.2014
<b>Organized by</b>	Slovenska agentura zivotneho prostredia
<b>Place / Venue</b>	Hotel Patria
<b>Total number of participants</b>	30



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## Summary:

Slovak Environmental Agency (SAZP) disorganized during the April 3 workshops smeSpire days. We hosted over 70 participants during three days - 10.,17.,25. 4. in three beautiful places - Banska Bystrica – central Slovakia, Bratislava – western Slovakia and the High Tatras mountains – eastern Slovakia. Workshop in the High Tatras was organized with our Czech partner CENIA as Czech-Slovak smeSpire day. From this number of participants 32 were from SME's, 5 from research institutions, 10 from universities, 19 from public administration and 4 from non profit organizations.

Main Results achieved for the reported event (s).

- Collaboration between public and private sector
- Need of Inspire certification
- Lack of human resources in SMEs
- Lack of cooperation with INSPIRE implementation
- Lack of coordination
- Lack of certified data access for business opportunities

## Dissemination actions

### WWW News:

SK smeSpire portal (part of INSPIRE SK national portal):

<http://smespire.sazp.sk/projekt-smespire/sk-smespire-dni>

Slovak GEO ICT portal:

<http://www.geoinformatika.sk/informacna-kampan-projektu-smespire-na-slovensku>

regional portal:

<http://www.promospravy.sk/kalendar-sk-smespire-den-2014-bratislava>

**Emails – first-second week of april INSPIRE mailing list and personal invitatio:**

4.4., 8.4., 9.4., 10.4., 11.4., 12.4., 13.4., 15.4., 23.4.

### Materials:

smeSpire fact sheet

## The following topics were covered:

- Short oral presentation of all participants
- Project description and results
- Final report and SK version of final report
- SME database
- Best practise catalogue
- Training platform – short video of one of the training webinar
- smeSpire network and Social medias
- Discussion about SK specific issues of INSPIRE implementation and impact to SME's

## Conclusions:



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### **15.Short oral presentation of all participants**

Active acquaintance and presentation of all the participants with emphasis to SME partners and their activities

### **16.Project description and results and Final report and SK version of final report**

SAZP presented chosen information about project itself and facts from the project final report for the European Commission with emphasis to SK results. Some participants actively discussed and expressed their views directly, and that increased an interesting discussion about the opportunities of Slovak SMEs regarding INSPIRE directive. None of SMEs between workshop's participants participated in projects co-financed by the EU.

### **17.SME database**

SAZP presented SME database and functionalities of the application. We highlighted number of SK organisations and companies registered in the database and also opportunity of the registered companies as - job offers, searching for project partners etc. Database is also well registered in GOOGLE search engine so companies are much better reachable in the web space.

### **18.Best practise catalogue**

SAZP presented Best practise catalogue. Catalogue of best practices was presented as additional tool for - SK SMEs to support their presentation - solutions, applications, methods, etc. We demonstrated online insert of one new record in the database. We again highlighted good cooperation between SK partner SAZP and the companies. SK has almost 30 records in this database.

### **19.Training platform – short video of one of the training webinar**

SAZP presented full training platform with 20 minutes of video – part of the INSPIRE webinar about discovery, view, download services - <https://videolab.avnet.kuleuven.be/video/?id=ba7dba6d8947a35e8a2de930945717fe&height=388&width=640&autostart=false>

### **20.smeSpire network and Social medias**

Positive effects of participation in the LinkedIn and Twitter smeSpire networks were presented. Communication via social medias was presented.

### **21.Discussion about SK specific issues of INSPIRE implementation and impact to SME's**

- INSPIRE certification
- Coordination of INSPIRE implementation in Slovakia
- Collaboration between public and private companies

Interoperability and standardization

## **Description of work carried out during the Training Sessions**

The workshop was organized through several presentations chaired by Martin Koska. Participants were very active especially during information about SK specific issues within INSPIRE implementation in Slovakia. Introduction of the companies in the beginning of the workshop was useful for further active discussion.

## **Programme**



This project is funded by the European Union under the grant n. 296307

<b>25<sup>th</sup> April 2014</b>	
08.30-09.30	Registration
09.30-09.45	Presentation of seminar participants
09.45-10.00	Basic information about the smeSpire project and results of the project
10.00-10.30	Presentation online database of companies
10.30-11.00	Presentation online catalog best practices
11.00-11.30	Coffee Break
11.30-11.50	INSPIRE platform training – presentation and video
11.50-12.10	Benefits resulting from the involvement of companies in the network smeSpire
12.10-12.30	Involvement in social networks
12.30-13.00	Discussion
13.00-14.00	Lunch Break
14.00	End of the workshop

## 2.11 smeSpire Day in Spain

<b>Date:</b>	2014-04-10
<b>Organized by</b>	Tracasa ( Trabajos Catastrales S.A.)
<b>Place / Venue</b>	High Council Institute (Madrid-SPAIN)
<b>Total number of participants</b>	17

<b>Summary:</b>
<p><i>Main Results achieved for the reported event.</i></p> <ul style="list-style-type: none"> <li>• Collaboration between public and private enterprise</li> <li>• Lack of associations between enterprises of Geo and Tic</li> <li>• Need of Inspire certifications</li> <li>• Lack of human and economic resources in small enterprises</li> <li>• The big success of Inspire is interoperability and standardisation</li> </ul>

<b>Dissemination actions</b>
<p>Dissemination carried out pre and post meeting activities:</p> <p>Spreading of the event through different channels:</p> <ul style="list-style-type: none"> <li>• Blog IDEE. (<a href="http://blog-idee.blogspot.com/2014/04/nuevas-oportunidades-para-las-empresas.html">http://blog-idee.blogspot.com/2014/04/nuevas-oportunidades-para-las-empresas.html</a>)</li> <li>• Web NosoloSIG (<a href="http://www.nosolosig.com/eventos/eventodetalle/372/-/jornada-smespire-para-pymes?filter_reset=1">http://www.nosolosig.com/eventos/eventodetalle/372/-/jornada-smespire-para-pymes?filter_reset=1</a>)</li> </ul>



This project is funded by the European Union under the grant n. 296307

- Publication on smeSpire web site (<http://www.smespire.eu/smespire-day-spain-2014/>)
- Mailing list to smeSpire Network: all the companies participating in the network receive information about the event
- Mailing list to geo-ICT smes list
- Distribution in the Open list GIS to professional, companies and institutions related to GIS (654 email addresses)
- Twitter campaign with several tweets and hashtag #smespireEspaña
- Publication on pcypSITNA web site

Publication of the results of the event:

- Blog IDEE
- PcyP SITNA
- smeSpire Web
- Presentations through Slideshare

The materials distributed have been:

- Agenda
- Project description (ES)
- Summary of the GeolCT analysis in Europe report (ES)
- Presentations uploaded in slideshare

#### **The following topics were covered:**

The smeSpire day was organized in four parts:

1. First part with a presentation from Spanish High Council Institute was focused on the role that SME could have in INSPIRE implementation and how the Public institutions could reinforce their participation.
2. Second presentation made a review about the project, the main results and the conclusions from the analysis of the GeolCT sector carried out in the project, comparing Spain versus Europe
3. Third presentation deeper explained in a practical way how to integrate new best practices, follow a training course and join the network
4. Fourth speaker from a SME already participating in the network explained their experience as SME in the implementation of INSPIRE underlining the opportunities, but also the weak points of INSPIRE for encouraging participation of SMEs

#### **Conclusions:**

The participation during the sessions was very enriching, with high participation from all the attendees underlining different topics.

- Collaboration between public and private companies is necessary but still open issue how to implement it. Also big companies are claiming support from small ones as they can react faster than big ones.
- Lack of association is one of the problems in Spain, and make the SMEs to be weak to face the challenges coming from INSPIRE. The need of a SME's network is clear.
- Lack of human, economic and time resources is another big issue for small companies to

participate in big projects or cofound European projects.

- Interoperability and standardization will be the big success of INSPIRE when they become real
- Some questions arise about who controls the final process of Inspire implementation, testing and validation.
- Certification in some aspects of INSPIRE can be helpful for SMES. A common agreement from the SMEs about the need of certification of INSPIRE
- The geo sector must be led and helped to transform in more competitive. It is evident that geo sector is a little stopped and the TIC sector is the more innovative.
- Big data versus INSPIRE was also one of the open issues mentioned also during the event. It is clear that metadata are absolutely necessary to know information about the data published
- At the end of the session, some of the attendees not currently participating in the network decided to join

### Description of work carried out during the Training Sessions

The session was organized through several presentations chaired by Maria Cabello. The participation of the attendees was very intense during the sessions and later on during the networking coffee, and the exchange of views and discussion very interesting.

They highlight the significant role played by INSPIRE about dissemination of data, but they notice the risk that lack of flexibility of INSPIRE can generate.

### Programme

#### 10<sup>th</sup> April 2014

16:00-16:15	Welcome
16:15-16:45	The participation of companies in the implementation of INSPIRE
16:45-17:15	Project's description and status of Geo-TIC sector in Spain and Europe
17:15-18:00	SmeSpire network
18:00-18:30	Coffee break

## 2.12 smeSpire Day in Belgium

<b>Date:</b>	23 April 2014
<b>Organized by</b>	KU Leuven – SADL & Agoria GEO-ICT
<b>Place / Venue</b>	Diamant Building, Brussels
<b>Total number of participants</b>	15



This project is funded by the European Union under the grant n. 296307



## Summary:

The smeSpire Day in Belgium was organized in cooperation with Agoria GEO-ICT, the Belgian Federation for companies in the geo-ICT sector developing and implementing innovative geo-data and geo application solutions for a wide range of sectors.

The objective of the smeSpire Day was twofold:

- Presentation of the smeSpire project and its resources: the training platform, the database, the best practice catalogue and the study
- Discussion on potential collaboration between geo-ICT companies and research institutions in Belgium

Historically there have been limited joint initiatives in research between the GEO-ICT industry and the R&D sector, which can be seen as a potential risk in the benefits of both worlds. Moreover, both worlds are not always aware of each other activities and interests. An observation that can be made is that the research & development activities performed by the R&D sector mainly consist of applied research, whereas the industry has a need for more prospective and more fundamental research with an important GEO-ICT focus. One of the aims of the meeting was to bring GEO-ICT companies and researchers together, in order to explore and discuss on R&D opportunities in the domain of Geo-ICT. Therefore, all companies and research groups active in this domain were invited to participate in the meeting.

## Dissemination actions

In preparation of the smeSpire day, several meetings were organized with Agoria GEO-ICT and representatives of the Belgian geo-ICT companies, to prepare and agree on the aim and agenda of the meeting. The meeting needed to be organized in a way that it would be useful for the objectives of smeSpire but also for the objectives of the Agoria GEO-ICT working group. Therefore, it was agreed to focus on the potential collaboration between research and private sector in the domain of geo-ICT. This topic was also addressed in the smeSpire topic, e.g. in the study. Moreover, smeSpire itself could be considered as a best practice of collaboration between companies and academic institutions in the domain of geo-ICT.

Agoria GEO-ICT was responsible for the communication and dissemination towards the geo-ICT companies. Informing and communicating with the geo-ICT companies in Belgium is one of the key tasks of Agoria.

KU Leuven – SADL was responsible for dissemination towards the research institutions in Belgium. All research institutions were invited several times to participate in the meeting, but also to provide input for the discussion and for the introductory presentation on the research capacity of Belgium research institutions in the domain of geo-ICT. The three main universities in Flanders (KU Leuven, University of Ghent and the Vrije Universiteit Brussel all participated in the meeting.

## The following topics were covered:

Introduction

- Introduction of smeSpire project
- Introduction of Agoria GEO-ICT working group



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- Objectives of the meeting

#### Innovation Opportunities and Strategy for Geo-ICT

- Opportunities to innovate
- Scope of Geo-ICT
- Hot ICT Topics: online & real
- Innovation target technologies
- Getting to other markets

#### Presentation of the Research capacity of Belgian Universities

- GI-Business Stakeholders and relations
- Flanders: KU Leuven – Ugent – VUB - Other
- Wallonia: ULg – UCL - Other

#### SmeSpire – Overview resources & study Belgium

- smeSpire training offer
- smeSpire BPC
- smeSpire database
- Analysis of the Belgian geo-ICT sector

Discussion: Potential ideas for collaboration on joint R&D.

### **Conclusions:**

The key outcome of the smeSpire day was the commitment of all participants to further explore and invest in potential R&D opportunities in which geo-ICT companies and research institutions in Belgium can cooperate. In the second half of the year, a new meeting will be organized in which companies and research institutions will present their activities and research interest to each other.

In addition to this, the meeting was also interesting to reveal different factors that currently hinder or prevent the participation of companies and research groups in existing R&D programs:

- Co-funding not always interesting for companies
- IPR issues
- Some programs ask companies to invest
- Little tradition of working together
- Need for result-oriented projects (and persons)

General idea was to develop a project that was not focusing on the technology itself, but on the development and application of technologies for solving problems in certain thematic areas (retail, public safety, urban planning, agriculture, etc.)

### **Description of work carried out during the Training Sessions**

The smeSpire day did not include training sessions, as several training sessions were organized in advance of the smeSpire day, to which all Belgian companies were invited. Several companies (but also public sector organizations and academic institutions) participated in one or several of the training sessions, and the training material was made available online.

The training programme organized by KU Leuven – SADL included the following seminars and sessions:



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### **INSPIRE - INTRODUCTION SEMINARS**

1. Introduction to INSPIRE - by Danny Vandembroucke (SADL KU Leuven)
2. Basics of INSPIRE Data and service sharing - by Clare Hadley (Ordnance Survey)
3. Basics of INSPIRE Network Services - by Paul Jacxsens (SADL KU Leuven)
4. Basics of INSPIRE Data Specifications - by Diederik Tirry (SADL KU Leuven)
5. Introduction to costs/benefits of INSPIRE & possible opportunities - by Catharina Bamps (SADL KU Leuven)

### **INSPIRE - ADVANCED SEMINARS & TRAINING**

1. INSPIRE advanced - by Glenn Vancauwenberghe (SADL KU Leuven)
2. INSPIRE Network Services - by Paul Jacxsens (SADL KU Leuven)
3. INSPIRE Data Specifications hands-on training by Stijn Keijers (SADL KU Leuven)

### **INNOVATION SEMINARS**

1. Introduction overview of Technological Geospatial Trends and potential opportunities/benefits for the geo-ICT market - by Danny Vandembroucke
2. Innovative Cloud Computing solutions - by Dirk Frigne (Geosparc) & Danny Vandembroucke (SADL KU Leuven)
3. Introduction to Linked Data - by Diederik Tirry (SADL KU Leuven)
4. Hands-on training: How to publish data as Linked data - by Diederik Tirry (SADL KU Leuven)
5. Introduction to Sensor Web Enablement (realtime SDIs) - by Simon Jirka (52°North)
6. Introduction to Business Process Modelling –BPMN - by Monique Snoeck (Research Center for Management Informatics - KU Leuven)

During the smeSpire day, more information was provided to the participants on how to get access to the training material.

### **Programme**

23 April 2014

14:00-14:15	Welcome + Introduction SmeSpire + Introduction AGORIA Geo-ICT
14:15-14:35	Presentation of the SIRRIS/AGORIA study on “Innovation Opportunities and Strategy for Geo-ICT”
14:35-15:00	Presentation of the Research capacity of Belgian Universities
15:00-15:45	SmeSpire – Overview resources & study Belgium
15:45-16:00	Coffee Break
16:00-16:45	Round-table brainstorm on potential ideas for collaboration on joint R&D
16:45-17:00	Round-up

## **2.13 smeSpire Day in Scotland**

<b>Date:</b>	23 <sup>rd</sup> April 2014
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This project is funded by the European Union under the grant n. 296307

<b>Organized by</b>	GiStandards Ltd
<b>Place / Venue</b>	Institute of Directors, Royal Scots Club, Edinburgh
<b>Total number of participants</b>	21

### Summary:

Twenty one participants enjoyed a very interactive day with everyone taking part in the 'Thinkshop' during the morning and with plenty of questions for the training sessions on Horizon 2020 and the smeSpire Training Platform and Best Practice Catalogue in the afternoon.

### Dissemination actions

Email on or around 27<sup>th</sup> March with 'flyer' and again on 15<sup>th</sup> April with detailed programme – to: GiStandards list (150 GI individuals/companies in Scotland); smeSpire database for UK and Ireland (40); Others from various sources in Scotland (30)  
 Emailed newsletter on 9<sup>th</sup> April from Institute of Directors to all members in Scotland. (1700)  
 News item on Association for Geographic Information web site on 8<sup>th</sup> April.  
 Follow up phone calls to 20 most likely participants in Scotland.  
 Back cover advert and article on smeSpire in GIS Professional April edition with invitation to participate. (3000 individuals mailed and 2000 distributed at events)

### The following topics were covered:

INSPIRE concept and implementation, progress – particularly in Scotland. Opportunities for SMEs to help public sector data providers and also for SMEs to exploit datasets now becoming available through INSPIRE. Issues around access, availability, licencing, pricing and the ease with which datasets can be combined and then provided to end users. Feedback from SMEs, academics and end users on INSPIRE. Introduction to smeSpire training platform and Best Practice Catalogue. Introduction to Horizon 2020 funding for SMEs.

### Conclusions:

Although there was considerable prior awareness of INSPIRE, there was a distinct feeling that the main datasets of interest had not yet been made available. It was pointed out that most of the Annex I and II datasets were already available but were unlikely to be accessed in INSPIRE formats through data.gov.uk because they were already available from the suppliers in other more friendly formats. In fact data.gov.uk (the prime site for finding INSPIRE data) was described as a 'Random Sludge Bucket'(!) and was not easy to use.

When discussing standards it was pointed out that most SMEs would be using software tools already covering the relevant standards and they had little need to familiarise themselves with INSPIRE as such. This may change with the future availability of Annex III datasets from a range of local authorities and other agencies.

There was a lot of concern about the accessibility, conditions and general quality of data. One of the SMEs was certainly considering expanding into other EU countries and one was suffering badly from the withdrawal of (non-INSPIRE) datasets by local education authorities. This demonstrated the vulnerability of some business models reliant on public sector datasets.



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There was considerable interest in the introduction to Horizon 2020 from our National Contact Point and several SMEs and academics were likely to take this further. There was also interest in the smeSpire training platform and modules.

### **Description of work carried out during the Training Sessions**

The training sessions were on the Horizon 2020 programme and on the smeSpire resources including the Database, Best Practice Catalogue and Training Platform.

Stephen Alexander presented Horizon 2020 and how it differed from Framework 7. His presentation was being made available to all participants and there was a lively question and answer session.

Robin Waters explained the resources available from smeSpire and how to register on the database and put up Best Practices. There was particular interest in the training modules available from GISIG.

### **Programme**

**Date 23<sup>rd</sup> April 2014**

10:30-11:00	Registration and coffee
11:00-11:05	Welcome from Institute of Directors
11:05-13:00	<p>Environmental Data Thinkshop led by Cameron Easton</p> <ul style="list-style-type: none"> <li>• What is INSPIRE?</li> <li>• Implementation of INSPIRE (esp. in Scotland)</li> <li>• INSPIRE in Theory <ul style="list-style-type: none"> <li>○ Types of Data</li> <li>○ Standards</li> <li>○ Accessibility</li> <li>○ Availability</li> </ul> </li> <li>• What is INSPIRE doing for UK SMEs?</li> <li>• What are UK SMEs doing for INSPIRE?</li> <li>• Improvements that could/should be made</li> </ul> <p>Experts include John Herring (Oracle &amp; OGC), Martin Ford (CEN TC287), Bruce Gittings (Edinburgh University), Scott Cadzow (C3L), Robin Waters (Editor GIS Professional &amp; former chair AGI INSPIRE SIG).</p>
13:00-14:00	Lunch and networking
14:00-14:30	Horizon 2020 – Stephen Alexander, National Contact Point
14:30-15:00	smeSpire Training Platform and Best Practice Catalogue – Robin Waters
15:00-16:00	Closing Panel Session & discussion

## **2.14 smeSpire Day in Malta**



This project is funded by the European Union under the grant n. 296307

<b>Date:</b>	24/04/2014
<b>Organized by</b>	Paragon Europe
<b>Place / Venue</b>	The Victoria Hotel, Sliema, Malta
<b>Total number of participants</b>	7

### Summary:

One of the main results of the event was that to emphasize the project smeSpire, the objectives of the project, giving also an explanation and an overview of the INSPIRE implementation for the treatment of the geographic data. For Paragon Europe the main objective of the event was to spread as much as possible the meaning of the EU Directive and why it is important to know this Directive. The event was focused also on the importance to adhere to the network on the website [www.smespire.eu](http://www.smespire.eu), in order to create a sort of community of people, SMEs, organisations that are interested to develop new form of business strategies based on the implementation of INSPIRE Directive. For this reason, the event it has been also focused on the exploration of the e-platform, on how to subscribe it, on how to go through the Best Practices (explaining what are Best Practices in the framework of the INSPIRE Directive) of the INSPIRE implementation, on how to add a Best Practices and on how to access to the Training Platform that give the opportunity (for free) to learn more about the INSPIRE Directive through various level of competences. The event was an useful way to spread also the results of the project and to give opportunity to people that do not have so much experience in the field (this was the target of people who attended the event) to explore this type of sector and know more about the implementation at European level of the INSPIRE Directive.

### Dissemination actions

#### Dissemination work

- Sent 137 mail to participant (the targeted groups were Geo-ICT SMEs surveyed at the beginning and not yet adhering, other Geo-ICT stakeholders different from SMEs, like Universities, Public Authorities, individual professionals, stakeholders from different application domains, associations, Consortia running EU and/or national projects) for invite them to the event;
- Publication of the event on our website (<http://www.paragoneurope.eu/articless.htm>);
- Publication of the event on our Facebook Page (<https://www.facebook.com/pages/Paragon-Europe/191870624244301>);
- Publication of the event on smeSpire website (<http://www.smespire.eu/new-news/>);
- Publication of the event on our Twitter account (<https://twitter.com/ParagonEurope/status/458599678406569985>);
- Publication of the event on our LinkedIn page ([https://www.linkedin.com/nhome/?trk=hb\\_signin](https://www.linkedin.com/nhome/?trk=hb_signin));
- Publication of the event on one of Maltese newspaper (<http://www.maltastar.com/dart/20140424-smespire-day>);
- Posters.

#### Materials distributed during the event

- Folder;
- Invitation;

- Programme;
- smeSpire Overview of the project;
- smeSpire project overview and current status (PPT presentation);
- Turning the challenges of INSPIRE implementation into business opportunities for European geo-ICT SMEs (PPT presentation);
- 2 screenshot of the Training platform of the website, one screenshot of the database, one screenshot of the Best Practices Catalogue;
- Short version of the report on the market potential for Geo-ICT SMEs in relation to INSPIRE;
- Evaluation questionnaire

### **The following topics were covered:**

During the workshop had been covered the following topics:

- Introduction on INSPIRE Directive (what is INSPIRE);
- Overview of smeSpire project;
- Website of the project;
- Database;
- Best Practices;
- Training Platform;
- Links;
- Training on INSPIRE.

### **Conclusions:**

In the session related to 'Introduction to smeSpire' it was given an explanation of the INSPIRE Directive (what is the Directive, why is so important to know it and the benefit that it could bring to SMEs that want to improve their business). After that, it was presented the overview of the project, the partnership, the target groups and the projects results achieved so far. It was also presented the website of the project, showing to the participants of the event on how to subscribe the platform (through live demonstration), what are the benefits in becoming subscribers etc. It was also presented the Best Practices Catalogue, its functionalities, how to add a best practice (with a live demonstration), examples of best practices have been showed (with a live demonstration). The next session was dedicated to the explanation of the Training Platform of the website (its functionalities, its objectives and benefits) and it was given a brief presentation of the training modules available on the platform. After the coffee break it was given a presentation of about 45 minutes of the first module of the Training platform related to 'Introduction to INSPIRE'.

### **Description of work carried out during the Training Sessions**

As already written above, after the coffee break of the event it was given a presentation of about 45 minutes of the first module of the Training platform related to 'Introduction to INSPIRE'. We choose this type of training module since most of the participants attended the event was not expert of the topic even most of them works on environmental data. One of the conclusions was that a more involvement of the public authorities in this sector is very important on the Maltese island for the full implementation of the Directive. Also the participants found very interesting that each module presented on the training platform has a weblectures that can easily guide the trainees to better understand the topic of the module, as well as the module evaluation at the end

of each module. Furthermore, participants also asked if these training modules have a sort of accreditation from the European Union having them been developed by academically qualified lecturers. This for sure could give a huge added value not only to the training modules but also on the project itself.

<b>Programme</b>	
<b>Date: 24/04/2014</b>	
09:00-09:30	<i>Registration and Welcome Coffee</i>
09:30-09:45	<i>Introduction to smeSpire Project – INSPIRE Directive in Malta</i>
09:45-10:30	<i>smeSpire Database and Best Practices</i>
10:30-11:00	<i>Training Platform</i>
11:00-11:15	<i>Coffee Break</i>
11:15-12:00	<i>Training Session</i>
12:00-13:00	<i>Networking Lunch</i>



### 3. Conclusions

The events allowed the opportunity to gain feedback from the participants, which was collected through ad-hoc interviews and/or questionnaires distributed during the events.

A detailed report of the results of the processing of the evaluation questionnaires are provided in Annex 5.

The high scores given by the participants are a good indicator of the achievement of the smeSpire days objectives and most of the feedback provided in reply to the open questions will be taken in due considerations for further dissemination and exploitation activities after the project end.

# Report Annexes

## Annex 1 - List of Speakers/ Trainers

### smeSpire Day in Germany

No.	Name	Surname	Organisation	email
1	Prof. Dr. Jörg	Schaller	PSU Prof. Schaller UmweltConsult GmbH and Esri Deutschland GmbH	j.schaller@psu-schaller.de
2	Michael	Müller	AED SICAD AG	michael.mueller@aed-sicad.de
3	Sören	Dupke	con terra GmbH	s.dupke@conterra.de

### smeSpire Day in Czech Republic

No.	Name	Surname	Organisation	email
1	Jitka	Faugnerová	CENIA	jitka.faugnerova@cenia.cz
2	Jiří	Kvapil	CENIA	jiri.kvapil@cenia.cz
3	Martin	Koška	SAŽP	martin.koska@sazp.sk

### smeSpire Day in Italy

No.	Name	Surname	Organisation	email
1	Giacomo	Martirano	Epsilon Italia	g.martirano@epsilon-italia.it

### smeSpire Day in Athens

No.	Name	Surname	Organisation	email
1	Giacomo	Martirano	EPSILON ITALIA	g.martirano@epsilon-italia.it
2	Anestis	Trypitsidis	EPSILON INTERNATIONAL S.A.	Alkis.Astyakopoulos@epsilon.gr
3	Alkis	Astyakopoylos	EPSILON INTERNATIONAL S.A.	rtd-projects2@epsilon.gr
4	Despina	Kallidromitou	EPSILON INTERNATIONAL S.A.	kallidromitou@epsilon.gr

### smeSpire Day in Lithuania

No.	Name	Surname	Organisation	email
1	Vilma	Žmuidienė	UAB Aerogeodezijos institutas	v.zmuidiene@agi.lt
2	Dovilė	Rusonytė	UAB Aerogeodezijos institutas	d.rusonyte@agi.lt
3	Aušra	Kalantaite	Žemės ūkio ministerija	ausra.kalantaite@zum.lt



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4	Mindaugas	Pažemys	VĮ GIS-Centras	m.pazemys@gis-centras.lt
5	Jurgita	Rimkuvienė	UAB Hnit-Baltic	jrimkuviene@hnit-baltic.lt
6	Andrius	Balčiūnas	VĮ GIS-Centras	a.balciunas@gis-centras.lt

### smeSpire Day in Bulgaria

No.	Name	Surname	Organisation	email
1	Angel	Hronev	Plovdiv Chamber of Commerce	office@pcci.bg
2	Georgi	Georgiev	Infologica	g.georgiev@info-logica.com
3	Vasilen	Dontchev	Infologica	v.dontchev@info-logica.com
4	Zhenya	Valcheva	Infologica	z.valcheva@info-logica.com

### smeSpire Day in Cyprus

No.	Name	Surname	Organisation	Email
1	Evelthon G.	Iacovides	Epsilon Consulting Ltd	evelthon@epsilon.com.cy
2	Natasa	Toumazou	Epsilon Consulting Ltd	natasa.toumazou@gmail.com

### smeSpire Day in Slovakia (Banska Bystrica)

No.	Name	Surname	Organisation	email
1	Martin	Koska	Slovenska agentura zivotneho prostredia	martin.koska@sazp.sk
2	Peter	Mozolik	Slovenska agentura zivotneho prostredia	Peter.mozolik@sazp.sk
3	Marek	Ziacik	Slovenska agentura zivotneho prostredia	Marek.ziacik@sazp.sk

### smeSpire Day in Slovakia (Bratislava)

No.	Name	Surname	Organisation	email
1	Martin	Koska	Slovenska agentura zivotneho prostredia	martin.koska@sazp.sk
2	Veronika	Koskova	Slovenska agentura zivotneho prostredia	Veronika.koskova@sazp.sk
3	Marek	Ziacik	Slovenska agentura zivotneho prostredia	Marek.ziacik@sazp.sk

### smeSpire Day in Slovakia (High Tatras)

No.	Name	Surname	Organisation	email
1	Martin	Koska	Slovenska agentura zivotneho prostredia	martin.koska@sazp.sk
2	Peter	Mozolik	Slovenska agentura zivotneho prostredia	Peter.mozolik@sazp.sk
3	Marek	Ziacik	Slovenska agentura zivotneho prostredia	Marek.ziacik@sazp.sk
4	Jitka	faugnerova	CENIA	Jitka.faugnerova@sazp.sk

### smeSpire Day in Spain

No.	Name	Surname	Organisation
1	Antonio	Rodriguez	I.G.N-C.N.I.G.



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2	María	Cabello	Tracasa
3	Pilar	Munárriz	Tracasa
4	Alvaro	Arroyo	Estudios GIS.

## smeSpire Day in Belgium

No.	Name	Surname	Organisation	email
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## smeSpire Day in Athens

About 700 participants took place in the event EDF2014, according to the [website](#). More than 60 people visited the smeSpire booth and were informed about the project.

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6	María José	Bravo	DMSGGroup	mjbravo@dmsgroup.es
7	Loreto	Ruíz	Redlris.	lruizherrero@gmail.com
8	Fernando	Sánchez	EOSGIS S.L.	fsanchez@carto-grafia.com
8	Alvaro	Arroyo	Estudios GIS	aarroyo@estudiosgis.com
9	Ignacio	Durán	IECISA	ignacio_duran@ieci.es
10	Pablo	Ascasiar	Agresta	pascasiar@agresta.org
11	David	Mateos	Terrativa sociedad cooperativa madrileña	territorio@terrativa.net
12	Juan Manuel	Moreno	IDR	juanma.mr@gmail.com
13	Alejandro	Guinea	Geograma	alejandro.guinea@geograma.com
14	María	Cabello	Tracasa	mcabello@tracasa.es
15	Alfredo	Alonso	Tracasa	aalonso@tracasa.es
16	Pilar	Munárriz	Tracasa	pmunarriz@tracasa.es

## smeSpire Day in Belgium

No.	Name	Surname	Organisation	Position
1	Vital	Schreurs	GIM nv	Managing Director
2	Bart	Vanderbeke	Septentrio NV	Product manager GIS & Survey
3	Peter	Bonne	Orbit GeoSpatial Technologies	VP Business Development
4	Sidharta	Gautama	UGent - Image Processing and Interpretation	Professor
5	Raoul	Penneman	Partner	GEO Solutions Sud
6	Jan	Pootemans	Account Manager	SIGGIS
7	Steven	Van den Berghe	Sirris	Senior ICT advisor
8	Ingrid	Reynaert	AGORIA	Innovation Manager
9	Tanguy	De Lestré	AGORIA	Business Development Manager
10	Karliën	Erauw	AGORIA	ICT Normalisatie Expert
11	Glenn	Vancauwenberghe	KU Leuven – SADL	Researcher
12	Koos	Fransen	Universiteit Gent	Researcher



This project is funded by the European Union under the grant n. 296307

<b>13</b>	Philippe	De Maeyer	Universiteit Gent	Professor
<b>14</b>	Joris	Maervoet	KU Leuven	Researcher
<b>15</b>	Tim	Van de Voorde	VUB	Researcher

## smeSpire Day in Edinburgh

No	First Name	Surname	Organisation	Email address
1	Crispin	Hoult	Linknode	<a href="mailto:crispin.hoult@linknode.co.uk">crispin.hoult@linknode.co.uk</a>
2	Fiona	Thomas	thinkWhere Ltd	<a href="mailto:fiona.thomas@thinkwhere.com">fiona.thomas@thinkwhere.com</a>
3	Regina	McNulty	SmartBay Ireland	<a href="mailto:regina.mcnulty@smartbay.ie">regina.mcnulty@smartbay.ie</a>
4	Addy	Pope	University of Edinburgh - EDINA	<a href="mailto:addy.pope@ed.ac.uk">addy.pope@ed.ac.uk</a>
5	Panagiotis	Katsigiannis	University of Edinburgh	<a href="mailto:panagiotis.katslin@gmail.com">panagiotis.katslin@gmail.com</a>
6	Ingrid	Iredale	University of Edinburgh	<a href="mailto:s9727587@sms.ed.ac.uk">s9727587@sms.ed.ac.uk</a>
7	William	Blomstedt	University of Edinburgh	<a href="mailto:wblomst@gmail.com">wblomst@gmail.com</a>
8	Miles	MacCalman	University of Edinburgh	<a href="mailto:milesmac@smileymiley.com">milesmac@smileymiley.com</a>
9	Tom	Hartley	Atmos Consulting	<a href="mailto:tom.hartley@atmosconsulting.com">tom.hartley@atmosconsulting.com</a>
10	Amy	Collingwood	GiStandards Ltd	<a href="mailto:amy@gistandards.eu">amy@gistandards.eu</a>
11	Tom	Stork	Kemeling Consulting	<a href="mailto:t.stork89@googlemail.com">t.stork89@googlemail.com</a>
12	Angus	MacDonald	Knowledge Mappers Ltd	<a href="mailto:angus@knowledgemappers.com">angus@knowledgemappers.com</a>
13	Alexander	Avery	University of Edinburgh	<a href="mailto:s0922956@sms.ed.ac.uk">s0922956@sms.ed.ac.uk</a>
14	Ryland	Karlovich	University of Edinburgh	<a href="mailto:s1362424@sms.ed.ac.uk">s1362424@sms.ed.ac.uk</a>

## smeSpire Day in Malta

No.	Name	Surname	Organisation	email
<b>1</b>	Stephen	D'Alessandro	D'Alessandro & Associated	<a href="mailto:sda@tcin.com">sda@tcin.com</a>
<b>2</b>	Clive	Scerri	D'Alessandro & Associated	<a href="mailto:cs@tcin.com">cs@tcin.com</a>
<b>3</b>	Rachel Ann	Said	Cyberspace Solution Ltd	<a href="mailto:office@cyberspace.com.mt">office@cyberspace.com.mt</a>
<b>4</b>	Nick	Spiteri	GEOSYS Ltd	<a href="mailto:Nick@geosys.com.mt">Nick@geosys.com.mt</a>
<b>5</b>	Nadia	Theuma	Paragon Europe	<a href="mailto:Nadia.theuma@paragoneurope.eu">Nadia.theuma@paragoneurope.eu</a>
<b>6</b>	Maria	Limongelli	Paragon Europe	<a href="mailto:Maria.limongelli@paragoneurope.eu">Maria.limongelli@paragoneurope.eu</a>
<b>7</b>	Sviatlana	Zaitsava	Pargon Europe	<a href="mailto:Sviatlana.zaitsava@gmail.com">Sviatlana.zaitsava@gmail.com</a>

# Annex 3 - Dissemination material

## smeSpire Day in Germany

This section presents the material used for dissemination of the event – email to all members of the GIS association “Runder Tisch GIS”, screenshots of online announcements by GDI-DE and GEObranchen.de, and screenshots of online announcement on the smeSpire project website.

Besides these, the German smeSpire network was informed directly by customized E-Mail.

Sehr geehrte Mitglieder des Runden Tisches GIS e.V.,

wir möchten Sie heute über das Projekt „smeSpire“ und die Chancen für kleine und mittlere Unternehmen informieren.

Unsere Mitglieder Herr Dr. Gnädinger und Herr Prof. Schaller veranstalten hierzu am 21.02.2014 einen „SmeSpire-Day“ in Weihenstephan (Freising), zu der Sie sehr herzlich eingeladen sind. Die entsprechende Einladung finden Sie weiter unten in der E-Mail.


Mit freundlichen Grüßen  
Gabriele Aumann

Geschäftsführung  
Runder Tisch GIS e.V.  
e/o Technische Universität München  
Lehrstuhl für Geoinformatik  
Arcisstr. 21  
80333 München

Tel: +49 89 289 22857  
Fax: +49 89 289 22878  
E-Mail: [gabriele.aumann@bv.tum.de](mailto:gabriele.aumann@bv.tum.de)

E-Mail invitation to all members of „Runder Tisch GIS e.V.“

31.1.2014 Geoportal.de - Geodaten aus Deutschland - Aktuelles - Veranstaltungshinweis: Einladung zum smeSpire-Day 2014

 **GDI-DE** | Geodateninfrastruktur Deutschland

Sie sind hier: [GDI-DE](#) [Aktuelles](#) [Veranstaltungshinweis: Einladung zum smeSpire-Day 2014](#)

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**Veranstaltungshinweis: Einladung zum smeSpire-Day 2014**  
Best-Practices zur INSPIRE-Umsetzung

Datum: 31.01.2014  
Termin: 21.02.2014  
Veranstaltungsort: GIS-Labor der Technischen Universität München (Weihenstephan) | Freising

Sehr geehrte Damen und Herren, wir möchten Sie herzlich zu einem ganztägigen Informations-Workshop zum Thema „SmeSpire-Day 2014: Best-Practices zur INSPIRE-Umsetzung“ am 21. Februar einladen. Dort können Sie einen Einblick in das Netzwerk und die Umsetzungsmöglichkeiten der INSPIRE-Richtlinie für Ihr Unternehmen gewinnen.

Während des einseitigen Informationsworkshops wird das Projekt smeSpire vorgestellt. Zudem lernen Sie ArcGIS for INSPIRE zur Aufbereitung von Geodaten kennen. Anhand von Best-Practice-Beispielen werden Möglichkeiten aufgezeigt, wie Ihr Unternehmen aus der Umsetzung der INSPIRE-Richtlinie neue, profitable Geschäftsfelder entwickeln kann.

Nähere Hintergrundinformationen zum einseitigen Workshop entnehmen Sie bitte beigefügter

→ [Einladung zum SmeSpire-Day 2014 \(PDF, 426KB, Datei ist nicht barrierefrei\)](#)

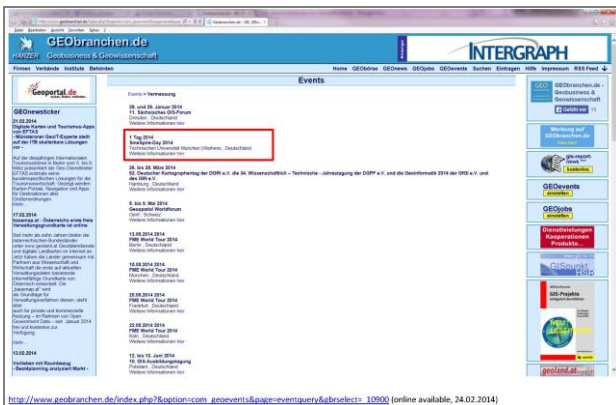
Kontakt:  
Für Rückfragen steht Ihnen Frau Stefanie Brandt zur Verfügung.  
E-Mail: [info@geo-schaller.de](mailto:info@geo-schaller.de)

Veranstalter: Esri Deutschland GmbH / Professor Schaller Umwelt Consult GmbH

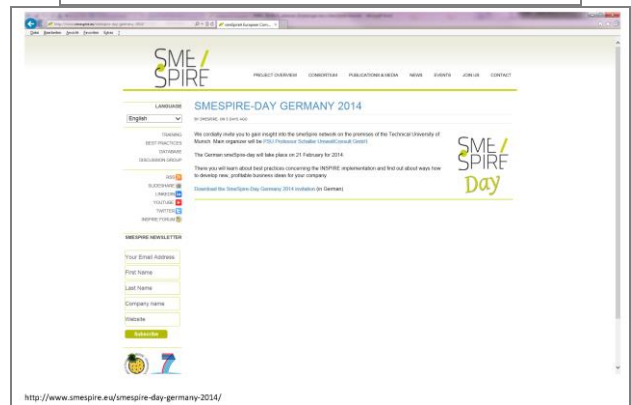
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[http://www.geoportal.de/SharedDocs/Kurzmitteilungen/DE/GDI-DE-Aktuelles/2014/Veranstaltungshinweis\\_smeSpire-Day.html?\\_\\_blob=publicationFile](http://www.geoportal.de/SharedDocs/Kurzmitteilungen/DE/GDI-DE-Aktuelles/2014/Veranstaltungshinweis_smeSpire-Day.html?__blob=publicationFile)



[http://www.geobranden.de/index.php?option=com\\_content&view=category&layout=blog&Itemid=10902](http://www.geobranden.de/index.php?option=com_content&view=category&layout=blog&Itemid=10902) (online available, 24.02.2014)



<http://www.smespire.eu/smespire-day-germany-2014/>



This project is funded by the European Union under the grant n. 296307

# smeSpire Day in Czech Republic

# smeSpire Day in Italy

Flyer 1

**La Direttiva INSPIRE (2007/2/CE)** introduce una infrastruttura per l'informazione territoriale in Europa, a supporto delle politiche ambientali e delle attività con impatto sull'ambiente. INSPIRE si basa sulla condivisione di modelli dati e servizi di rete con cui armonizzare e rendere interoperabili i dati territoriali (carte, trasporti, idrografia, siti protetti, monitoraggio ambientale, geologia, agricoltura, uso del suolo, ecc.) tra 28 Stati Membri dell'Unione oltre a Svizzera, Norvegia e Islanda.

smeSpire è un progetto finanziato nell'ambito del 7° Programma Quadro di Ricerca Scientifica e Tecnologica della Commissione Europea, che realizza le direttive tecnologiche legate all'attuazione della Direttiva INSPIRE in opportunità di business per le PMI ed i professionisti del settore ICT.

Una rete ed un database con oltre 400 attori del settore geomatico in Europa (PMI, singoli professionisti, Università, Enti Pubblici).

Un catalogo di buone prassi per la soluzione di problemi pratici legati all'attuazione della Direttiva INSPIRE.

Un sistema di ricerca per offrire ai professionisti e imprese nei vari campi di applicazione della Direttiva INSPIRE.

Un sistema di ricerca per offrire ai professionisti e imprese nei vari campi di applicazione della Direttiva INSPIRE.

Un sistema di ricerca per offrire ai professionisti e imprese nei vari campi di applicazione della Direttiva INSPIRE.

**> Saluti** **Ing. Renato Imbrogno**  
Presidente Ordine degli Ingegneri della Provincia di Cosenza

**> La Direttiva Comunitaria INSPIRE, nuove opportunità per i professionisti della geomatica**  
**Ing. Susanna Marfisi**  
Coordinatore del progetto europeo smespire

**> Discussione**

Flyer 3

**La Direttiva INSPIRE (2007/2/CE)** introduce una infrastruttura per l'informazione territoriale in Europa, a supporto delle politiche ambientali e delle attività con impatto sull'ambiente. INSPIRE si basa sulla condivisione di modelli dati e servizi di rete con cui armonizzare e rendere interoperabili i dati territoriali (carte, trasporti, idrografia, siti protetti, monitoraggio ambientale, geologia, agricoltura, uso del suolo, ecc.) tra 28 Stati Membri dell'Unione oltre a Svizzera, Norvegia e Islanda.

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Un sistema di ricerca per offrire ai professionisti e imprese nei vari campi di applicazione della Direttiva INSPIRE.

Flyer 2

**LA DIRETTIVA COMUNITARIA INSPIRE / NUOVE OPPORTUNITÀ PER I PROFESSIONISTI DELLA GEOMATICA**

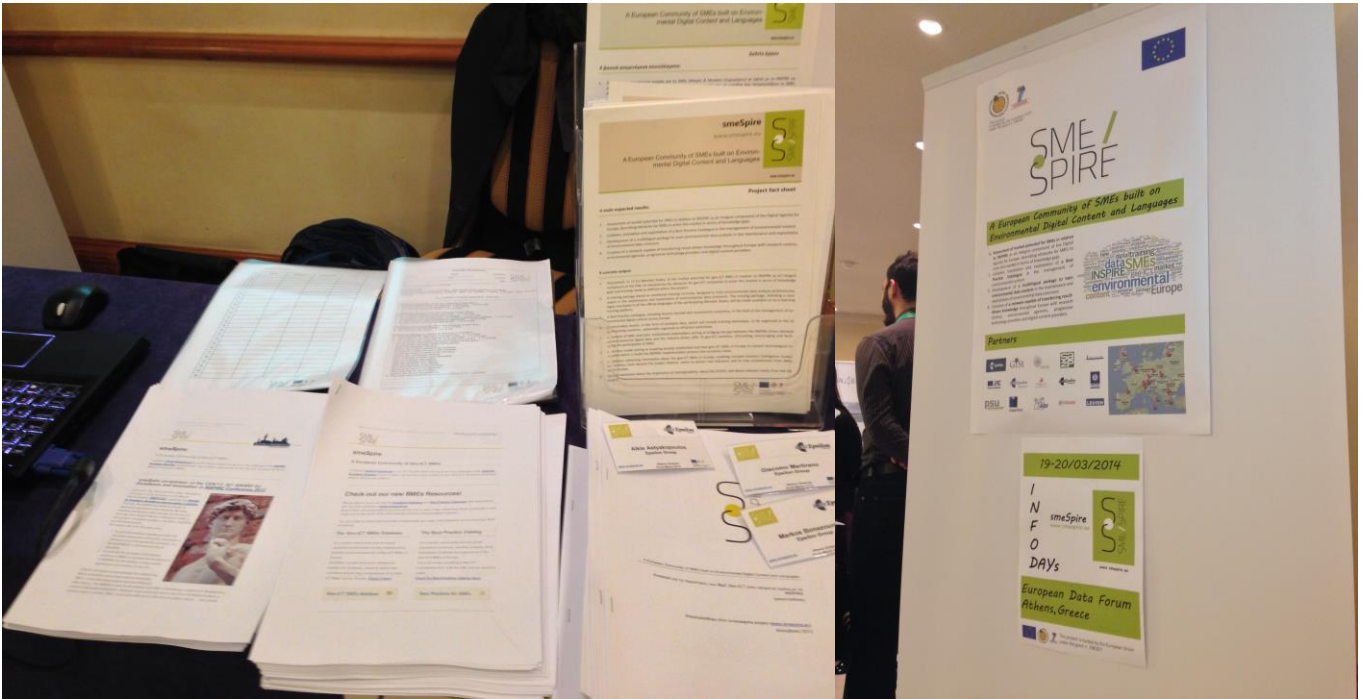
**Lunedì 17 marzo 2014, ore 13.30**  
Sala convegni Ordine degli Ingegneri  
Provincia di Cosenza  
Via Massaua, 25 - Cosenza

[www.smespire.eu](http://www.smespire.eu) / [www.epsilon-italia.it](http://www.epsilon-italia.it)

Announcements on newspaper

# smeSpire Day in Athens

For disseminating the project, we designed and printed an A0 poster, 2xA3 posters “smeSpire InfoDay”, the study on the Geo-ICT sector in Europe (short version) in English and Greek language, the 2 last smeSpire newsletters, as well as smeSpire brochures in Greek and English.



In detail, the following publications were made:

**ICTplus**

3/17/2014 ICT plus

**ICTplus**  
ΔΙΑΔΙΚΤΥΑΚΗ ΠΥΛΗ ΓΙΑ ΤΗΝ ΠΑΡΟΧΟΡΟΓΗΣΗ, ΤΙΣ ΠΑΡΕΧΟΜΕΝΕΣ, ΤΗΝ ΨΗΦΙΑΚΗ ΤΕΧΝΟΛΟΓΙΑ ΚΑΙ ΤΗΝ ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ ΣΤΗΝ ΕΛΛΑΔΑ ΚΑΙ ΣΤΟΝ ΚΟΣΜΟ

PRESS BOX **Σημάει το Αξίαξί Τίμου σας**

12/3/2014  
Το smeSpire χαίρει στο επόμενο συνέδριο European Data Forum

**SME SPIRE**

Η Αρμόδια υπηρεσία υποστηρίζει, επομένως/φρονεί για την προώθηση των Συστημάτων Διαχείρισης Περιεχομένου (CMS) και των εφαρμογών που βασίζονται στην τεχνολογία περιεχομένου και βασικών δεδομένων σε συνεργασία με το Joint Research Centre της Ευρωπαϊκής Επιτροπής και 14 οργανώσεις από 12 κράτη μέλη.

Με μεγάλη μας χαρά σας ανακοινώνουμε ότι το smeSpire θα συμμετάσχει ως χορηγός και ομιλητής στο επόμενο European Data Forum (EDF), που θα πραγματοποιηθεί στην Αθήνα στις 19-20 Μαρτίου, στο Πνευματικό Κέντρο (Αθηνών) Δαδίου 28-36, Αθήνα, 11743.

Σας περιμένουμε να γνωρίσετε από κοντά το έργο του smeSpire και να συζητήσετε για το πρόγραμμα και τις νέες δυνατότητες που σας προσφέρει, εάν αγγαρεύετε στην ιστοσελίδα του έργου (<http://www.smespire.eu>), και ημετέρες του δικτύου smeSpire:

- Να ενημερωθείτε ή να προσλάβετε/αγοράσετε από την βάση δεδομένων του smeSpire.
- Να αναζητήσετε πρόθετα στο δίκτυο του smeSpire, που περιλαμβάνει πληροφορίες από 1.800 ΜΜΕ (δελτία τύπου, τηλεόραση, e-mail κ.λπ.).
- Να αναζητήσετε δωρεάν πρόθετα στην Πύλη για την Ευρωπαϊκή Επιτροπή INSPIRE και τα ηλεκτρονικά μέλη της.
- Να αναζητήσετε τις δυνατότητες αναζήτησης σε κεντρικό λειτουργικό σύστημα για να δουν τις αντίστοιχες εφαρμογές και υπηρεσίες που σχετίζονται με την Κοινωνική Οδηγία INSPIRE.
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**Epsilon News**

smeSPIRE information day in Greece - European Data Forum 2014

**smeSpire Day in Greece**

17 Απριλίου 2014  
Το smeSpire θα συμμετάσχει στο επόμενο συνέδριο European Data Forum (EDF), που θα πραγματοποιηθεί στην Αθήνα στις 19-20 Μαρτίου, στο Πνευματικό Κέντρο (Αθηνών) Δαδίου 28-36, Αθήνα, 11743.

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# EPSILON first page



# University of Athens



# University of Patras



**Συμμετοχή του smeSPIRE στο ετήσιο European Data Forum (EDF)**

Η δράση **smeSPIRE** υποστηρίχθηκε/φορέων Γεωγραφικών Συστημάτων Πληροφοριών (<http://www.smespire.eu>) διοργανώνει την συμμετοχή των Μικρών & Μεσίων Επιχειρήσεων (ΜΜΕ) στη Διοργάνωση περιβαλλοντικών και χωρικών δεδομένων σε συνεργασία με το Joint Research Centre της Ευρωπαϊκής Επιτροπής και 14 οργανώσεις από 12 Κράτη Μέλη.

Η μεγάλη μας χροιά σας ανακοινώνουμε ότι η **smeSPIRE** και η εταιρεία **EPSILON INTERNATIONAL S.A.** θα συμμετάσχουν ως χορηγοί και εκθέτες στο ετήσιο European Data Forum (EDF), που θα πραγματοποιηθεί στην Αθήνα στις 19-20 Μαρτίου, στο Royal Olympic Hotel (Αθηνάσιου Διάκου 28-34, Αθήνα, 11743).

Σας περιμένουμε να γνωρίσετε από κοντά το έργο του **smeSPIRE** και να ενημερωθείτε για τα προνόμια και τις νέες δυνατότητες που σας προσφέρει, εάν εγγραφείτε στην ιστοσελίδα του έργου (<http://www.smespire.eu>), και γίνετε μέλος του δικτύου **smeSPIRE**:

- Να συμμετοχήτε ή εταιρεία / φορέας σας στη **βάση δεδομένων του smeSPIRE**.
- Να αποκτήσετε πρόσβαση στο δίκτυο του **smeSPIRE**, που περιλαμβάνει πληροφορίες από 1.800 ΜΜΕ (βιολογικούς, τσίλιφους, e-mails κλπ).
- Να αποκτήσετε δωρεάν πρόσβαση στην Πλατφόρμα Εκπαίδευσης **INSPIRE** και τα ηλεκτρονικά σεμινάρια.
- Να αποκτήσετε τη δυνατότητα συμμετοχής σε κριτηριακά αναγνωρισμένα έργα που έχουν ως αντικείμενο την ανάπτυξη εφαρμογών και υπηρεσιών που σχετίζονται με την Κοινωνική Οδούση **INSPIRE**.
- Να μπορείτε να ενοικιάσετε τις **Καλύτερες Πρακτικές** ως στον κατάλογο των εφαρμογών **INSPIRE**, προβάλλοντας δικό σας έργο, δεδομένα και υπηρεσίες.
- Να λαμβάνετε νέα και ενημερωτικά.
- Όλες οι παραπάνω υπηρεσίες είναι και θα είναι χωρίς κόστος.
- Εκκενώνεται τώρα την ιστοσελίδα του **smeSPIRE** και γίνετε μέλος (<http://www.smespire.eu/index.php/join>), συμμετέχοντας στη σελίδα φορέα!



# Panoptis

## Πανόπτης Assistance

**Πιστ. EN ISO 9001:2000**  
**Αλ.Μιχαηλίδη 1β, 54 640 Θεσ/νίκη**  
**τηλ. 231 0842886 Fax 231 0835592**  
**www.panoptis.gr, email: info@panoptis.gr**

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Αριθμός Τεύχους 4289    Αριθμός Σελίδων 7    ΗΜΕΡΟΜΗΝΙΑ ΕΚΔΟΣΗΣ 14 ΜΑΡΤΙΟΥ 2014

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**ΗΜΕΡΟΜΗΝΙΑ ΔΗΜΟΣΙΕΥΣΗΣ: 13 ΜΑΡΤΙΟΥ 2014**

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**ΕΚΔΑΘΩΣΕΙΣ - ΣΥΝΕΛΙΑ**

**\*\* Η Δράση smeSPIRE υποστηρίχθηκε/φορέων Γεωγραφικών Συστημάτων Πληροφοριών (<http://www.smespire.eu>) διοργανώνει την συμμετοχή των Μικρών & Μεσίων Επιχειρήσεων (ΜΜΕ) στη δημογυρία περιβαλλοντικών και χωρικών δεδομένων σε συνεργασία με το Joint Research Centre της Ευρωπαϊκής Επιτροπής και 14 οργανώσεις από 12 Κράτη Μέλη. Με μεγάλη μας χαρά σας ανακοινώνουμε ότι η εταιρεία **smeSPIRE INTERNATIONAL S.A.** θα συμμετάσχουν ως χορηγοί και εκθέτες στο ετήσιο European Data Forum (EDF), που θα πραγματοποιηθεί στην Αθήνα στις 19-20 Μαρτίου, στο **Royal Olympic Hotel** (Αθηνάσιου Διάκου 28-34, Αθήνα, 11743). Σας περιμένουμε να γνωρίσετε από κοντά το έργο του **smeSPIRE** και να ενημερωθείτε για τα προνόμια και τις νέες δυνατότητες που σας προσφέρει, εάν εγγραφείτε στην ιστοσελίδα του έργου (<http://www.smespire.eu>), και γίνετε μέλος του δικτύου **smeSPIRE**...\*\* (13.03.2014 ΠΑΝΟΠΤΗΣ)**

**END**

# CEBIL



# STARTUP.GR



### Περισσότερες Ειδήσεις

- «Φοβόλι των διαλόγων» στη Θεσσαλονίκη [έκδοση]
- Γ. Δρακόπουλος: Ενδιά τουριστική πολιτική για την Ευρώπη
- Ο Βασίλης Άλινας στο Ριθύλο Stage
- Γ. Βασιλάκης Πρωτοβόλητος τους Ρύσσους στο κεφάλι | Newsbomb.gr
- Προβλήθηκε στον Μπάμπη στο Research4all
- Έγκριση ρεύμα από τη ΔΕΗ και υλικό από τον ΟΣΕ - Ελλάδα | MSN Ειδήσεις
- Η αίσθηση που αναζητάτε δεν μπορεί να βρεθεί
- Σε καρφίνιο η φάρμα με τις «τρεις» σελίδες στη Φωτεινή
- Πέντε αγκυρώσεις και τρία σκάφη νεκρά από βιολογική βολή
- Τα Σία γενέθλια του Ιντερνέτ



## TIPOS

The TIPOS website displays a grid of news articles. The main article is titled "GREEK SMESPIRE DAY" and is dated 2 days 19 hours ago. Other articles include "TA ΚΑΥΤΕΡΑ ΔΙΕΤΗ ΜΙΑ ΠΑΡΑΚΟΛΟΙΩΣΗ", "ΕΠΙΣΤΗΜΗ ΑΡΧΗ ΓΙΑ TO FOUNDER INSTITUTE", "ΕΥΡΩΠΑΪΚΟΙ ΔΙΑΓΩΓΙΜΟΙ - ΟΜΑΔΑΡΧΗ ΠΟΛΙΣ", "LAWLAND GAMES: ΣΤΙΡΑΖΑΝ ΤΟΥΣ 16 ΜΗΝΕΣ ΤΗΣ ΑΚΤΗΣ", "ΕΤΗ ΔΙΣΣΑΖΑΝΟΝ Η ΚΟΡΨΑΝΑ ΔΟΡΥΦΟΡΟΣ 50 ΤΑΚΤ...", and "FREE EBOOK: 20 SALES EMAIL EXAMPLES". A sidebar on the left contains a "Network Access Message" and a "Try the following" section with troubleshooting steps.

## SYNEDRIO

The SYNEDRIO website features the SME SPIRE logo prominently. Below the logo, there is a section titled "SME SPIRE: Προσκληση Μεγάλων & Μεσίων Επιχειρήσεων" (SME SPIRE: Invitation of Large & Medium Enterprises). The text describes the event's purpose, dates, and location. The website also includes a navigation menu at the top and a sidebar with additional content.

## Reportazpress

The Reportazpress website displays an article titled "SME SPIRE" with a sub-headline "ΕΠΙΣΤΗΜΗ ΑΡΧΗ". The article is dated 17 Μαρτίου 2014. The main text discusses the participation of SME SPIRE and Epsilon International SA in the European Data Forum (EDF). A photo of a man in a suit is shown next to the article. The website also features a sidebar with navigation options like "ΔΙΑΒΑΣΤΕ ΤΟ ΑΡΘΡΟ" and "ΑΠΗΧΕΤΕ ΤΟ ΣΧΟΛΙΟ ΣΑΣ".

## EDF 2014 website (homepage)

The EDF 2014 website homepage features a grid of logos for organizing partners. The logos include IREY IMIS, Hellenic Republic, Planet Data, Optique, LEON, XLIKE, OpenDataMonitor, ITCO, ICMULUS, PUBLICA INNOV, DACHRON, LDBC, engin, EUCLID, vistaTV, SomaFlow, and multider. The website also includes a navigation menu at the top and a sidebar with additional content.

## SOCIAL MEDIA – LinkedIn

The LinkedIn profile for SME SPIRE shows a public profile with a cover photo and a profile picture. The profile includes a bio, a list of recent updates, and a section for "Who's Viewed Your Profile". The profile is set to be public and is visible to all LinkedIn members.

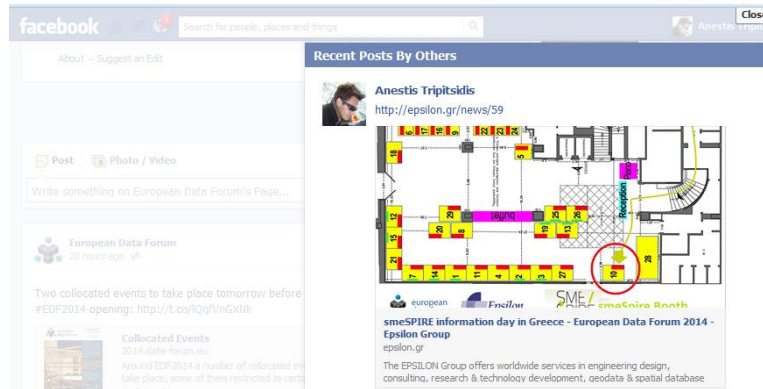
## SOCIAL MEDIA – LinkedIn

The LinkedIn group for SME SPIRE shows a group page with a cover photo and a profile picture. The group includes a bio, a list of members, and a section for "Top Contributors in This Group". The group is set to be public and is visible to all LinkedIn members.



This project is funded by the European Union under the grant n. 296307

## SOCIAL MEDIA – Facebook



## smeSpire Day in Lithuania



AO format poster was printed and attached at info point with a dedicated pc and internet connection:



The study on the Geo-ICT sector in Europe (short version of D1.3) and smeSpire factsheet in Lithuanian were printed and put into folders together with conference material and souvenirs:

The publications about the event in websites:  
Lithuanian Surveys Association

Agency for Science, Innovation and Technology  
(MITA)

UAB AIM Group Baltic – the invitation to the event

UAB AIM Group Baltic - online registration form for  
participation



This project is funded by the European Union under the grant n. 296307

**geoportal.lt**

KONFERENCIJA „LEI portalo paslaugos institucijoms ir informacinėms sistemoms“

**KVIETIMAS**

Lietuvos erdvinės informacijos portalo (LEI portalo), jau penkerius metus nuosekliai pasiekiamas adresu [www.geoportal.lt](http://www.geoportal.lt) yra visiškos informacinės sistemos, skirta efektyviai keisti skaitmeninę žemėlapio geografinę informaciją. LEI portalo paslaugos – tai erdvinis duomenų ir interneto GIS sprendimai, kuriais nemokama gali naudotis valstybės institucijos ir kiti neatsitiktiniai viešųjų paslaugų teikėjai.

Kviečiame dalyvauti konferencijoje „LEI portalo paslaugos institucijoms ir informacinėms sistemoms“, kurios metu pristatysime LEI portalo paslaugas, frankius ir jų kuriamą naudą. Pademonstruosime galimybes panaudoti LEI portalo žemėlapių naršyklės sprendimus kitose sistemose, diskutuosime apie duomenų teikimo per LEI portalo reikšmę ir naudą.

Konferencija vyks 2014 m. kovo 27 d. Radisson Blu Hotel Lietuva viešbučio Beta konferencijų salėje, Konstitucijos prospektas 20, Vilnius. (nuoroda žemėlapyje)

Konferencija yra nemokama, bet registracija yra būtina. Pradome registruotis [ČIA](#).

**RENGINIO PROGRAMA**

Laikas	Tema	Pranešėjai
8:30-9	Registracija	
9:00	Atdarymas	Bivaldas Rožanskas („GIS-Centras“)
9-9:10	LEI portalo – penkeri metai su žumis	Aušra Kalantaitė (Žemės ūkio ministerija)
9:10-9:30	LEI portalo 2014-aisiais	Andrius Baičionas, Evelina Indriūtė, Darius Motiejuskas („GIS-Centras“)
9:30-9:45	LEI portalo pietos projektas	Hindaugas Pešamys („GIS-Centras“)
9:45-10:30	Paslaugos institucijoms	Andrius Baičionas, Viktor Nareiko („GIS-Centras“), Ramonė Žygaitė, Raminta Vitkauskienė (Nacionalinė žemės tarnyba)
10:35-11:10	LEI portalo sprendimai kitoms IS	Andrius Baičionas, Arvydas Ranonis („GIS-Centras“), Jana Vanagė (Lietuvos Statistikos departamentas), Tomas Straupis (Obandžinat Masa)
11:10-11:30	Kavos pertrauka	
11:30-12:10	Georeferenciali duomenys	Lina Paolienė („GIS-Centras“)
12:10-12:30	INSPIRE duomenų rinkiniai	Jurgita Rimkuvienė (UAB „HUT-Baltic“)
12:30-12:45	Moderniųjų diskusija	Bivaldas Rožanskas („GIS-Centras“)

Konferencija yra ES struktūrinių paramos lėšomis finansuojamo projekto „Lietuvos erdvinės informacijos infrastruktūros paslaugų pietre įgyvendinant prioritetines INSPIRE direktyvos priemones“ viešinimo renginys.

**SME SPIRE**

16 karto po konferencijos vyks projektui „SmeSpire“ skirtas renginys „SmeSpire“ (<http://www.smespire.eu/>) - tai dvejų metų trukmės ES finansuojamas projektas, skirtas padėti valstybėms narėms įdiegti INSPIRE direktyvą, į šį procesą įtraukiant kuo daugiau įmonių bei institucijų.

Kviečiame registruotis renginiui. Daugiau informacijos [ČIA](#).

Geoportal – the invitation to both events

**infobalt**

**Rinkos naujienos**

Projekto „smeSpire“ naujienos

Kaunas, 2014-01-27

Vykdamas „smeSpire“ projektą yra kuriamas partnerių tinklas, jungiantis geografinės informacijos ir ryšių technologijų (geo-RT) specializuojančius mažas ir vidutines įmones (MĮ) bei organizacijas, kurios atleka pagrindinį vaidmenį diegiant ir ypatan INSPIRE. Šiuo metu smeSpire tinklą sudaro virš 300 geo-RT MĮ ir viso pasaulio, tarp jų ir 20 įmonių iš Lietuvos.

Duomenų priėmimo didinimas pagal INSPIRE standartus reikalauja specialią techninį žinį, kurio valstybinės institucijos pasiūlo reiki. Tai, savo ruožtu, suteikia naujas galimybes šioje srityje dirbti mažoms ir vidutinėms įmonėms. MĮ techninės žinios bei organizacinės linkimoms gali efektyviau padėti keičiantis atitinkamos institucijos paspartinti INSPIRE įgyvendinimą.

Norime trumpai informuoti apie „smeSpire“ projekto naujienas:

Parengta ataskaita apie geo-RT MĮ rinkos potencialą srityje su INSPIRE langų k., trumpa ataskaitos versija yra lietuvių k. Tai yra pirmasis Europos geo-RT prietaisų sektorius šiuo metu atskleidęs patirtis šiame verslo įmonėse, jų turėjimo paliginimas ir sąsajos su INSPIRE direktyva. Tyrimo dalyvavo 299 įmonės iš 18 Europos šalių. Papildoma informacija apie įmones, INSPIRE žinomas, pažeiktį įmones bei įgyvendinimo lygį buvo surinkta atliktus 113 žmonių anketas, kurių metu buvo apklausti ne tik įmonės, bet ir šalių narų konsultantai, žmonės, besitęsiantys įgalios organizacijos INSPIRE klausimams spręsti bei nacionalinės geografinės asociacijos.

Vieša įmonių duomenų bazė (Europos geo-RT mokyti ir vidutinių įmonių charakteristikos, veiklos ir kompetencijos) <http://database.smespire.eu/> yra padidėja nauja funkcionalumas: prie smelgiris tinklo prisijungusios įmonės gali šiek tiek laisvai darbo vietas, darbo paslaugas bei kvietimus partneriams.

„SmeSpire“ projekto didelis dėmesys skiriamas mokymams, kurių tikslas yra padėti mažoms ir vidutinėms įmonėms ir organizacijoms suvokti ir įgyvendinti INSPIRE direktyvą ir jos įgyvendinimą, apie su INSPIRE susijusias verslo galimybes bei įginti naudingą patirtį šioje srityje. Šiuo metu vyksta juoda, patalpinamųjų ir inovacijų seminarai geografinės informacijos naudojimas bei profesionaliam INSPIRE direktyvos įgyvendinimui klausimams. Seminarus organizuoja Lietuvos katalikizmas universitetas Equal Applications Division of KU Leuven (Belgija). Seminarai vyksta anglų kalba internete. Greitu laiku bus parengti šių seminarų aprašymai lietuvių kalba.

Šių metų kovo pabaigoje Vilniuje planuojama surengti „smeSpire diena“ (1 diena) renginį bus pakviesti jau esantys smelgiris tinklo nariai bei kitos Lietuvos verslo ir viešojo administravimo įmonės. Renginio metu dalyviai susipažins su INSPIRE direktyvos įgyvendinimu Lietuvoje, sužinos apie šiuo esančią viešą priėjimą prie erdvinio duomenų, bus pristatyti projekto „smeSpire“ atlikti darbai ir atskleidus naujos verslo galimybes įmonėms.

Kviečiame prisijungti prie smeSpire tinklo ([www.smespire.eu/](http://www.smespire.eu/)) ir naudotis visa projekto informacija, medžiama, operatyviai suduoti visus naujienas.

Kilūsias klausimus taip pat galima kreiptis į projekto vadovę Lituvių - Vilniaus žemėlapių paruošimo institutą, UAB „Aerogeodezijos institutas“:

Apie INSPIRE (<http://www.inspire.eu/>) ir ES direktyvą, kuri siekiama apjungti visus ES geografinės duomenis ir nuo 2016 m. suduoti prieiną priėjimą prie jų viešam naudojimui, verslo ir visuomenės, apjungia 34 šalis, aktualias ypatan su aplinkos suėjusios informacijos paslaugos, tarp jų žemės sklypų ir statinių, žemės transporto, meteorologijos, aplinkosaugos, geografinės ir kt..

Apie „smeSpire“ (<http://www.smespire.eu/>) tai dvejų metų trukmės Europos Sąjungos finansuojamas projektas, leidžiantis geografinės informacijos ir ryšių technologijų mokymis ir visuomenės įmonėms INSPIRE direktyvos įdiegti paspartinti savo verslo įgyvendinimą.

INFOBALT association (representative of Lithuanian ICT industry)

**AEROGEODEZIJOS INSTITUTAS**

**Apie mus**

- Naujienos
- Trumpa istorinė apžvalga
- Struktūra
- Kvalifikacinė politika
- Vykdomi projektai
- Vykdomi rezultatai
- Darbiniai apšvietimai
- Išsilavinimo ir sertifikacijos
- Tytatiniai laimėjimai
- Galimybės partneriams
- Žemėlapių paruošimo
- Kalbų mokymai

**Kviečiame dalyvauti smeSpire dienoje**

Maloniai kviečiame dalyvauti „smeSpire“ dienos renginyje, kuris vyks š. m. kovo 27 d. Vilniuje, Radisson Blu Hotel Lietuva viešbučio konferencijų salėje Beta (Konstitucijos pr. 20).

Renginys nemokamas, registracija būtina.

„SmeSpire“ - tai dvejų metų trukmės Europos Sąjungos finansuojamas projektas, padedantis geografinės informacijos ir ryšių technologijų mažoms ir vidutinėms įmonėms INSPIRE direktyvos išdiegti paspartinti savo verslo galimybes. Tuo pačiu juo siekiama padėti valstybėms narėms įdiegti INSPIRE direktyvą, į šį procesą įtraukiant kiek galima daugiau įmonių bei institucijų.

Renginio dieną iki pietų toje pačioje vietoje vyks konferencija „Lietuvos erdvinės informacijos (LEI) portalo paslaugos organizavimas ir jų plėtra 2014 m.“, kurios metu bus pristatytos LEI portalo paslaugos, rankiai ir jų kuriamą naudą, o taip pat INSPIRE direktyvos įgyvendinimas Lietuvoje. Kviečiame dalyvauti.

Daugiau informacijos apie renginius, preliminarines programas bei registracijos nuorodas rasite [ČIA](#).

**Kontaktai**

Pranešėjas pr. 13  
LT-01327 Kaunas  
Tel. (8-37) 451504  
Faksas (8-37) 451407  
El.p. [info@aalit](mailto:info@aalit)

**ŽEMĖLAPIŲ PARUOŠIMUI**

UAB Aerogeodezijos institutas – the invitation to the event



This project is funded by the European Union under the grant n. 296307

**AEROGEODEZIJOS INSTITUTAS**

**Viniuje vyko renginiai INSPIRE temomis**

UAB „Aerogeodezijos institutas“ suorganizuotas renginys „smeSpire diena“ vyko kovo 27 d. Viniuje ir buvo skirtas pristatyti „smeSpire“ projektą, jo vykdymo metu sukurtą Europos (monijų duomenų) bazę, mokymų platformą, geografinės pritaikymo katalogą bei geo-IRT sektorinius tyrimo rezultatus.

„smeSpire“ – tai dviejų metų trukmės Europos Sąjungos finansuojamas projektas, pabrėžiantis geografinės informacijos ir ryšių technologijų mažumą ir vidutinumą įmonėms INSPIRE direktyvos išdėstytus paversti savo verslo galimybe. Tuo pačiu juo siekiama padėti valstybės narėms įgyvendinti INSPIRE direktyvą, [ 5] procesą (traukiant kiek galima daugiau įmonių bei institucijų).

Projekte dalyvauja 15 partnerių iš 12 ES narų (Belgijos, Bulgarijos, Čekijos, Didžiosios Britanijos, Graikijos, Ispanijos, Italijos, Kipro, Lietuvos, Latvijos, Slovakijos, Vokietijos). Iš Lietuvos projekte dalyvauja UAB „Aerogeodezijos institutas“.

Į renginį susirinko virš 30 dalyvių „smeSpire“ tinkle nariai bei kitos Lietuvos verslo ir viešojo administravimo įmonės, mokslo ir tyrimų centrai, pavieniai specialistai. Renginio metu skaitytus pranešimus galite rasti [čia](#).

Renginio diena vyko ir konferencija „LEI portalo paslaugos institucijoms ir informacinėms sistemoms“. Jos metu pranešimai visais šalimi pristatė INSPIRE direktyvos įgyvendinimą Lietuvoje bei LEI portalo, kaip esminių duomenų šaltinio, mainų sistemos, įrankių darbu su duomenimis, techninę platformą kitoms informacinėms sistemoms įgyvendinti. Slaidytus pranešimus galite rasti [čia](#).

**Kontaktai**

Pramonės pr. 13  
LT-01027 Kaunas  
Tel. (8-37) 451504  
Faks. (8-37) 451497  
E-p. [info@ai.lt](mailto:info@ai.lt)

**ZEMELAPIU PARDOVIMUVE**

**AEROGEODEZIJOS INSTITUTAS**

**Projekto partneriai:**

- Epsilon
- GIST
- centa
- JRC
- ESPA
- MAKOP
- Polifon
- GraphTech
- AI
- tracasa
- LEUVEN

**Projekto partneriai:**

- Epsilon
- GIST
- centa
- JRC
- ESPA
- MAKOP
- Polifon
- GraphTech
- AI
- tracasa
- LEUVEN

UAB Aerogeodezijos institutas – information after the event, slides of the event for downloading

## smeSpire Day in Bulgaria

**Програма на семинар – обучение: smeSpire ден в България – проект „smeSpire - Европейска общност на малките и средни предприятия с фокус върху пространствени данни“**

**Кратко описание на семинара:**

На 02.04.2014 г. в Търговско-Промислената Камара - Пловдив (ул. Самара 7, зала „Самара“, етаж 1) ще се проведе семинар-обучение „smeSpire ден в България“.

smeSpire е двугодишен проект по 7 Рамкова програма на Европейската комисия за научни изследвания и технологично развитие, финансиран от Генералната Дирекция Информационно общество и подкрепа на МСП (малки и средни предприятия) при прилагане на Директивата за пространствени данни INSPIRE.

По време на семинара ще бъдат демонстрирани приложенията разработени в рамките на проекта и ще се проведе практически обучение за тяхното използване:

- smeSpire база данни представяща информация за МСП в областта на гео-информационните и комуникационните технологии в Европа;
- каталог с най-добри практики в областта на управление на цифрово съдържание и пространствени данни за околна среда в Европа;
- платформа за електронно обучение по Директивата INSPIRE.

Invitation for smeSpire day workshop in Bulgaria

**ТЪРГОВСКО-ПРОМИШЛЕНА КАМАРА - ПЛОВДИВ**

**enterprise europe network**

**СЪВЕЩАНИЕ И СЕМНАР**

**Семинар до вечер:** „Развитие на малките и средните за финансиране по изискване на Белгия“

**Семинар през м. ден:** Министър-председател за професионално обучение: Пловдив към Търговско-Промислената Камара - Пловдив, съвместно с Камара на стопаните в България (СТ) - Пловдив, ще проведат семинар-обучение през м. ден 02.04.2014 г. ...

News about the event published on the web site of Plovdiv Chamber of Commerce



This project is funded by the European Union under the grant n. 296307

**SPIRE**

**СЕМИНАР**  
 smeSpire ден в България - проект „smeSpire - Европейска общност на малките и средни предприятия с фокус върху пространствени данни“

Кратко описание на семинара:  
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- smeSpire Базе данни предоставя информация за МСП в областта на гео-информационни и комуникационни технологии в Европа.
- каталог с най-добри практики и областта на управление на цифрово съдържание и пространствени данни за малки и средни
- платформа за електронно обучение по Директивата INSPIRE.

УЧАСТИЕТО В СЕМИНАРА Е БЕЗПЛАТНО !!!

Моля, запълнете участното си, като попълните и изпратите онлайн регистрационна форма:

Име и Фамилия:

Имяна - Организация:

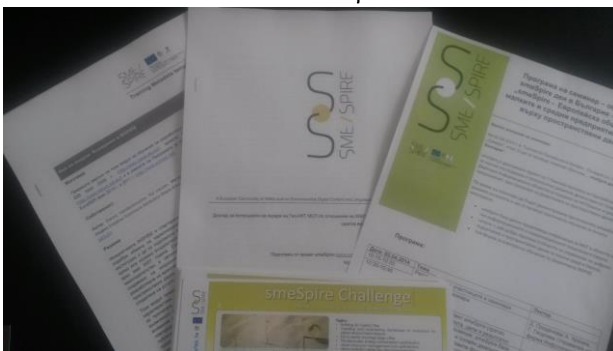
Телефон:

Е-поща:



smeSpire challenge flyer

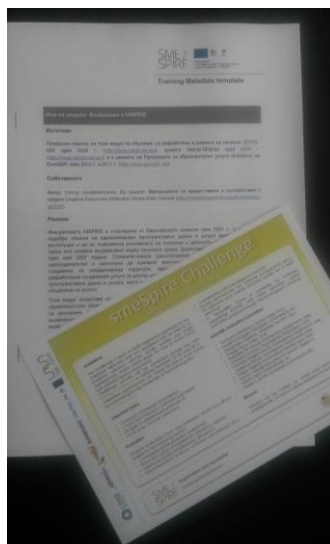
Online registration form for participation in the workshop



smeSpire day dissemination material



smeSpire day dissemination package



smeSpire day dissemination package

# smeSpire Day in Slovakia

## Invitation letter



**Pozvánka na semináre projektu smeSpire – „smeSpire dni“**

V rámci informačnej kampane projektu smeSpire Slovenská agentúra životného prostredia organizuje 3 semináre o problematike INSPIRE a z toho plymúcich obchodných príležitostí pre malé a stredné podniky v náväznosti na projekt smeSpire, na ktoré Vás srdečne pozývame.

Semináre sa uskutočnia:

**Dátum: 10.4. 2014**  
Miesto konania: SAZP, Tajovského 28, 975 90, Banská Bystrica - stará budova veľká zasedačka

**Dátum: 17.4. 2014**  
Miesto konania: Bratislava, hotel Holiday Inn, Bajkalská 25/A, 625 03 Bratislava

**Dátum: 25.4. 2014**  
Miesto konania: Štábské Pleso, hotel Patria, Štábské Pleso, 059 85

Počet účastníkov je obmedzený na 30 na jeden seminár. Maximálny počet účastníkov z jednej spoločnosti je 2. Seminár je bezplatný.

Účastníci majú zabezpečené bezplatné občerstvenie a obed.

Správu účastníkov poďte mailom na adrese: [martin.koska@szap.sk](mailto:martin.koska@szap.sk) najneskôr 3 dni pred začiatkom seminára.

Ďalšie informácie Vám radi poskytneme na t.l. 048 4374 143, 0905 594 240.

Viac informácií o seminároch nájdete na: <http://smeSpire.sazp.sk/projekt/smeSpire/sk>.

Viac informácií o projekte nájdete na: <http://smeSpire.sazp.sk/> a [www.smeSpire.eu](http://www.smeSpire.eu).

Tešíme sa na vašu účasť.



Program všetkých seminárov je rovnaký:

8.30 – 9.30 registrácia

9.30 – 11.00 smeSpire

- predstavenie účastníkov seminára
- základné údaje o projekte
- predstavenie online databázy firiem
- predstavenie online katalógu s príkladmi riešení v problematike GIS

11.00 – 11.30 občerstvenie

11.30 – 13.00 smeSpire

- platforma školení o INSPIRE
- benefity vyplývajúce zo zapojenia firiem do siete smeSpire
- zapojenie do sociálnych sietí
- diskusia

13.00 – 14.00 obed

## Webpages



# smeSpire Day in Spain

- Invitation
- Agenda of the session
- smeSpire poster
- Leaflet in Spanish
- Executive summary of GeolCT analysis report in Spanish
- Presentations in Spanish

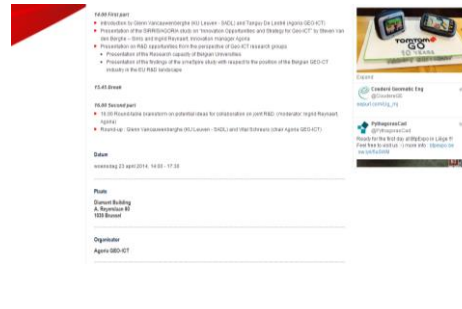


This project is funded by the European Union under the grant n. 296307

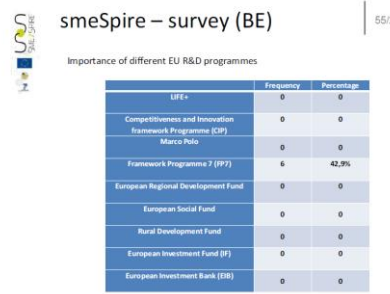
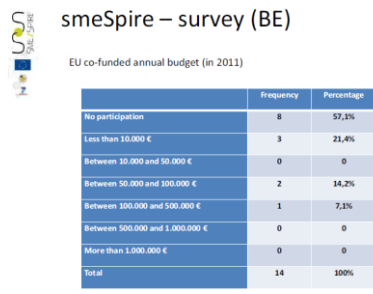
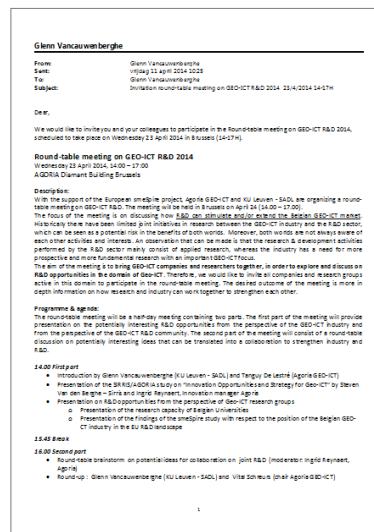


# smeSpire Day in Belgium

## Webpages



## Invitation letter



### smeSpire – interviews (BE)

Interviews with 5 geo-ICT companies in Belgium, of which:

- 1 is not involved in R&D projects
- 1 is exploring the possibilities to participate in R&D projects in the future
- 2 are actively involved in R&D projects, but not as an important source of financing (rather establishing networks, following new trends and developments, doing research)
- in 1 company R&D projects are an important source of financing

*"Without regional and European projects, doing research and being innovative would be difficult"*

*"It's difficult to find financial support for R&D in Europe and Flanders."*

### smeSpire – statistics (BE)

FP7 projects dealing with GI with a Belgian partner

- 76 different cases (= organization participating in a project)
- 49 different projects
- which calls? FP7 – ENW (27); FP7 – SPACE (24); FP7 – INFRASTRUCTURES (12); FP7 – ICT (8)
- coordinator in 5 cases, participant in 71 cases
- in 19 cases, the Belgian partner is a private company
- 17,5 mln€ of which 3 mln € to private companies
- 'average' project: 160.000 €

# smeSpire Day in Edinburgh

## smeSpire Edinburgh flyer



Royal Scots Club  
Edinburgh  
23<sup>rd</sup> April 2014

### Environmental Data Thinkshop: Opportunities for Small Businesses

The INSPIRE Directive has mandated the opening of many 'silos' of government held spatial datasets relating to the environment and is requiring that they become interoperable over the web. Already many basic central government datasets are available and the emphasis is now moving to 21 themes such as statistical units, buildings, soil, environmental monitoring units, energy and mineral resources. Many of these are collected by local governments or other public sector bodies with very constrained resources.

Small businesses can help to ensure that this data becomes available as required by helping with data collection, verification, management and transformation as well as implementing the services required for displaying and disseminating the data. There are also many opportunities to develop new applications using the 'Big Data' that is now becoming available. 'Mashing-up' datasets will provide completely new insights into our environment and how it is managed. Mobile apps will draw in a completely new audience and also enable crowd sourcing of ever more accurate and up to date information.

Small and medium sized enterprises (SMEs) are perfectly placed to exploit these opportunities and this Thinkshop will illuminate the issues around Why, What, Where, When and How to take advantage.

A "Thinkshop" is a facilitated open debate to engage experts as well as existing and potential stakeholders. Attendees will be invited to join the debate and help direct it.

Facilitated by: Cameron Easton, lead for the Scottish Government's Transposition and Implementation of INSPIRE and Robin Waters, GI Consultant, Editor of GIS Professional and member of the AGI INSPIRE Working Group.

Royal Scots Club, 29-31 Abercromby Pl, Edinburgh EH3 6QE  
23<sup>rd</sup> April 2014, 10.30 - 16.00

Registration <http://gistandards.eu/registration>

smeSpire – enabling and exploiting the spatial information from INSPIRE [www.smespire.eu](http://www.smespire.eu)

The smeSpire project is funded by the European Union's Seventh Framework Programme (FP7) under the grant number 296307. The consortium is coordinated by Epsilon Italia and has fifteen members from twelve different countries including GIStandards from Scotland

## smeSpire pop up banner

**SME SPIRE** A European Community of SMEs built on Digital Environmental Content and Languages

### Environmental Data Thinkshop

Opportunities for Small Businesses

Why, What, Where, When and How to take advantage of INSPIRE

Cameron Easton  
GIStandards Ltd

1. Market potential for SMEs with INSPIRE
2. Best Practices for SMEs using INSPIRE
3. Training package for environmental data analysts
4. Network for knowledge transfer

[www.smespire.eu](http://www.smespire.eu)

## smeSpire trifold leaflet on-the-day

**Consortium**

Epsilon (Italy) - Project Coordinator	GISt (UK)	centa (Spain) - Local Representative Activities (Coordinating President)
GIST (UK) - Environmental Data and Services	JRC (Belgium) - Environmental Data and Services	Epsilon (Italy) - Environmental Data and Services
PARADIGM (Spain) - Environmental Data and Services	Epsilon (Italy) - Environmental Data and Services	GISt (UK) - Environmental Data and Services
psu (Spain) - Environmental Data and Services	GraphiTech (UK) - Environmental Data and Services	AGI (UK) - Environmental Data and Services
tracasa (Spain) - Environmental Data and Services	LEUVEN (Belgium) - Environmental Data and Services	INTELLIGEO (Spain) - Environmental Data and Services

**smeSpire INSPIRE training modules**

- Introduction to INSPIRE
- Basics of INSPIRE Data and service sharing
- Basics of INSPIRE Data Specifications
- Basics of INSPIRE Network Services
- Introduction to Business Process Modelling – BPMN
- Introduction to costs/benefits of INSPIRE & possible opportunities

The smeSpire Training Platform contains modules which can be used by network members very flexibly. They are based on vocational training curricula developed by smeSpire from a series of Job Profiles

smeSpire – enabling and exploiting the spatial information from INSPIRE  
[www.smespire.eu](http://www.smespire.eu)

**SME SPIRE DAY**

### Environmental Data Thinkshop

### Opportunities for Small Businesses with INSPIRE

Royal Scots Club  
Edinburgh  
23<sup>rd</sup> April 2014

This project is funded by the European Union under the grant n. 296307

## Adverts and articles

Article inside and Back Cover advert, April issue of GIS Professional

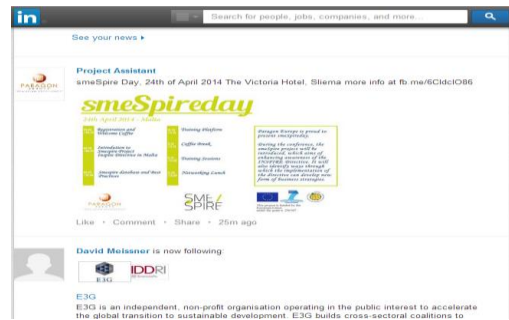
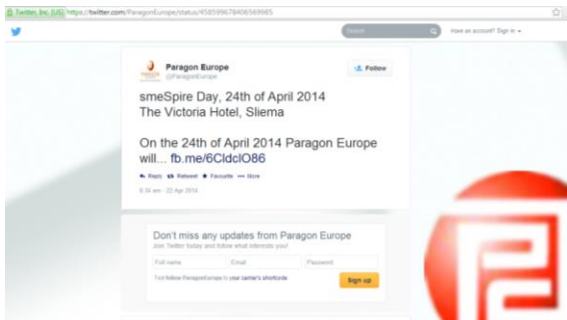
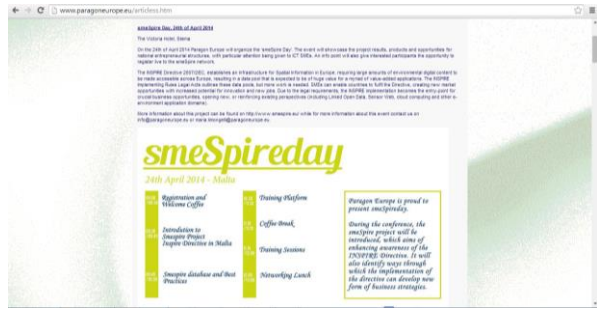
## Web announcements

1. smeSpire web site
2. AGI web announcement

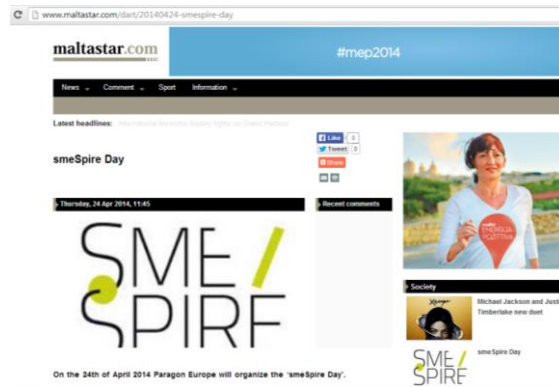


This project is funded by the European Union under the grant n. 296307

# smeSpire Day in Malta



This project is funded by the European Union under the grant n. 296307



## Annex 4 - Photo gallery.

Here are some images of the smeSPIRE day events held across Europe.

To access the whole gallery please visit this site:

<http://www.smespire.eu/smespire-days-photo-gallery/>



smeSPIRE Day in Germany



smeSPIRE Day in Czech Republic



smeSPIRE Day in Italy



smeSPIRE Day in Greece

SME  
SPIRE



This project is funded by the European Union under the grant n. 296307



smeSpire Day in Lithuania



smeSpire Day in Bulgaria



smeSpire Day in Cyprus



smeSpire Day in Slovakia – Banska Bystrica



smeSpire Day in Slovakia –Bratislava



smeSpire Day in Slovakia - High Tatras



## **WORKSHOP CONTENT**

### **Scale:**

1=Strongly disagree 2=Disagree 3=Neither agree nor disagree 4=Agree 5=Strongly agree N/A=Not applicable

### **1. I was well informed about the objectives of this event.**

Germany: 3  
Czech Republic: 4.1  
Lithuania: 4  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.53  
Slovakia –Bratislava: 4.44  
Slovakia -High Tatras: 4.33  
Spain: 5  
Scotland: 4.2  
Malta: 5

### **2. This event lived up to my expectations.**

Germany: 3  
Czech Republic: 4  
Lithuania  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.82  
Slovakia –Bratislava: 4.53  
Slovakia -High Tatras: 4.58  
Spain: 4  
Scotland: 4.4  
Malta: 4/5

### **3. The content is relevant to my job.**

Germany: 3  
Czech Republic: 3.1  
Lithuania: 4  
Bulgaria: 4  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.59  
Slovakia –Bratislava: 4.36  
Slovakia -High Tatras: 4.37  
Spain: 4  
Scotland: 4.2  
Malta: 4

## **WORKSHOP DESIGN**

### **4. The workshop objectives were clear to me.**

Germany: 3  
Czech Republic: 4.4

Lithuania: 4  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.65  
Slovakia –Bratislava: 4.63  
Slovakia -High Tatras: 4.63  
Spain: 5  
Scotland: 3.4  
Malta: 5

#### **5. The workshop activities stimulated my learning.**

Germany: N/A  
Czech Republic: 3.5  
Lithuania: 4  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.41  
Slovakia –Bratislava: 4.27  
Slovakia -High Tatras: 4.22  
Spain: 4  
Scotland: 4.2  
Malta: 4

#### **6. The activities in this workshop gave me sufficient practice and feedback.**

Germany: 2  
Czech Republic: 4.4  
Lithuania: 4  
Bulgaria: 5  
Cyprus: 3  
Slovakia -Banska Bystrica: 4.76  
Slovakia –Bratislava: 4.37  
Slovakia -High Tatras: 4.63  
Spain: 3  
Scotland: 4.2  
Malta: 4

#### **7. The difficulty level of this workshop was appropriate.**

Germany: 3  
Czech Republic: 4.4  
Lithuania: 4  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.65  
Slovakia –Bratislava: 4.56  
Slovakia -High Tatras: 4.58  
Spain: 5  
Scotland: 4  
Malta: 5



## **8. The pace of this workshop was appropriate.**

Germany: 3  
Czech Republic: 4.5  
Lithuania  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.82  
Slovakia –Bratislava: 4.70  
Slovakia -High Tatras: 4.75  
Spain: 5  
Scotland: 4  
Malta: 5

## **WORKSHOP INSTRUCTOR**

## **9. The instructor was well prepared.**

Germany: 4  
Czech Republic: 4.9  
Lithuania: 5  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.82  
Slovakia –Bratislava: 4.74  
Slovakia -High Tatras: 4.54  
Spain: 5  
Scotland: 4.5  
Malta: 5

## **10. The instructor was helpful.**

Germany: 4  
Czech Republic: 4.8  
Lithuania: 5  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.70  
Slovakia –Bratislava: 4.89  
Slovakia -High Tatras: 4.75  
Spain: 5  
Scotland: 4.2  
Malta: 5

## **WORKSHOP RESULTS**

## **11. I accomplished the objectives of this workshop.**

Czech Republic: 4.1  
Lithuania: 5  
Bulgaria: 4  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.59

Slovakia -Bratislava : 4.46  
Slovakia -High Tatras: 4.54  
Spain: 4  
Belgium  
Scotland: 3.6  
Malta: 4

### **12. I will be able to use what I learned in this workshop.**

Germany: 4  
Czech Republic: 3.7  
Lithuania: 4  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.53  
Slovakia -Bratislava: 4.28  
Slovakia -High Tatras: 4.63  
Spain: 4  
Scotland: 3.6  
Malta: 4

### **13. The workshop was a good way for me to learn this content.**

Germany: 4  
Czech Republic: 4.1  
Lithuania: 4  
Bulgaria: 5  
Cyprus: 4  
Slovakia -Banska Bystrica: 4.57  
Slovakia -Bratislava: 4.10  
Slovakia -High Tatras: 4.43  
Spain: 4  
Scotland: 4.4

### **14. How would you improve this workshop?**

Better info before s/s (2) Clarify w/s objectives (2) Increase content covered (1)  
Contents more stimulating (1) Improve organization (1) Allot more time (1)

#### Germany:

- Provide better information before the workshop.
- Increase the content covered in the workshop.
- Improve the instructional methods.
- Make workshop activities more stimulating.
- Allot more time for the workshop.

#### Czech Republic:

- Provide better information before the workshop
- Clarify the workshop objectives
- Increase the content covered in the workshop
- Make workshop activities more stimulating

#### Lithuania:

- Provide better information before the workshop

- Make workshop activities more stimulating
- Clarify the workshop objectives
- Reduce the content covered in the workshop

#### Bulgaria:

- Most often mentioned issue is make workshop activities more stimulating.

#### Slovakia -Banska Bystrica:

- Provide better information before the workshop.
- Clarify the workshop objectives.
- Reduce the content covered in the workshop.
- Increase the content covered in the workshop.
- Improve the instructional methods.
- Make workshop activities more stimulating.
- Make the workshop more difficult.
- Allot more time for the workshop.

#### Slovakia –Bratislava:

- Provide better information before the workshop.
- Clarify the workshop objectives.
- Increase the content covered in the workshop.
- Make workshop activities more stimulating.
- Make the workshop more difficult.
- Allot more time for the workshop.

#### Slovakia -High Tatras:

- Provide better information before the workshop.
- Clarify the workshop objectives.
- Reduce the content covered in the workshop.
- Increase the content covered in the workshop.
- Make workshop activities more stimulating.
- Make the workshop more difficult.
- Allot more time for the workshop.

#### Spain:

- Increase the content covered in the workshop.
- Allot more time for the workshop.
- Provide better information before the workshop
- Make workshop activities more stimulating.
- Clarify the workshop objectives

#### Malta:

- Provide better information before the workshop

### **15. What other improvements would you recommend in this workshop?**

#### Germany:

- Addressing the specific needs of SMEs could be improved; more emphasis should be placed on applicable business.
- The question "How SMEs can benefit from the INSPIRE Directive?" should be addressed more intensively and more targeted.

#### Czech Republic:

- Add short summaries like explanation of the difference between WMS and INSPIRE view service – most of SMEs don't have time to study thing like this in detail.

#### Lithuania:



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- Provide more practical examples

Slovakia -Banska Bystrica:

- Lengthen time of schedule
- Arrange more subjects in auditorium

Slovakia –Bratislava:

- More information about INSPIRE and its implementation
- Possibility of short live presentation from auditorium

Slovakia -High Tatras:

- To spread time schedule

Spain:

- More monitoring of grants and facilities to sector companies.
- Compatibilities and incompatibilities with other projects and European regulations.

Scotland:

Setting aspirational objectives or outcomes would have been helpful to focus some of the discussion. It would have been good to have time to sum up key points covered and propose next steps. As time costs money for SMEs, it was unclear how their contributions would be used or taken forward.

If the SMEspire project is finishing, what will follow? How will its contribution/success be measured?

As with any discussion of this nature, some members of the group dominated. Future sessions need to anticipate the possibility of this happening and have strategies ready to tackle over bearing participants.

Participation from public sectors and more leading GI organisations

Limited indication of smeSpire in practice. Some examples would help illustrate the potentials.

Although aimed at SMEs, it would have been good if representatives from the public sector had attended the workshop. I feel their involvement would have provided valuable insight about the actual needs of the public sector customer. (since quite a lot of the discussion in the morning was around the potential expectations of SMEs in developing and delivering INSPIRE compliant related products and services).

In addition, the presence of reps from the public sector would have presented a good opportunity to establish contacts for collaborative funding bids...the public sector customer has the actual responsibility and ultimately the business need to comply with the requirements of the directive (in terms of publishing information). Outside of exploiting the availability of INSPIRE data (for SMEs to create value add data products themselves) - the role of the SME is to enable those in the public sector to share their information effectively in compliance with the directive

Malta:

- Include some real/live examples of INSPIRE implementation;
- Text on PPT to allow for easier readings to the audience
- Better publicity of event for higher attendance

## **16. What is least valuable about this workshop?**

Germany:

- Alternatives to Esri products.

Czech Republic:

- Social medias

Slovakia -Banska Bystrica:

- The statistics about project outputs can be inaccurate or outdated

Slovakia –Bratislava:

- Video presentations in English

Slovakia -High Tatras:

- Theory on the web

### Spain:

- Some comments about the event was not well disseminated and because of that there was not much participation

### Scotland:

- As noted in the discussion, it would have benefited from representation from national and/or local government.
- I personally haven't been involved with the detail of INSPIRE for some time, and felt a summary of the directive, it's objectives, developments to date, key milestones, etc. would have been really useful.
- Lack of tangible goals and outcomes in advance / structure – concern thinkshop == talkingshop!
- Limited indication of smeSpire in practice. Some examples would help illustrate the potentials.

## **17. What is most valuable about this workshop?**

### Germany:

- Application of the commercial solutions already available in the market such as Esri and con terra products.

### Czech Republic:

- Presentation of best practice catalogue (mentioned by half of the responders)
- Presentation of SME database
- Presentation of results from the final report

### Lithuania:

- Various links which can be analyzed after the event, comprehensive website introduction
- Study on the Geo-ICT sector in Europe; smeSpire database
- Introduction of INSPIRE evaluation in Lithuania, business connections with INSPIRE
- Short and clear information, very clear demonstrations

### Bulgaria:

- Practical orientation

### Slovakia -Banska Bystrica:

- Work of moderator who put main stress on right facts
- Live presentation of solution from 3Dslovakia
- Discussion
- Demonstration of registration in DB
- Presentation of solution with GoogleEarth

### Slovakia –Bratislava:

- Database of participating companies
- Possibility of registration in smeSpire project
- Availability training materials on web pages

### Slovakia -High Tatras:

- New information about project outputs
- Best practices catalogue
- Web services
- Account about companies relation to INSPIRE

### Spain:

- The networking with others SME and the overview of the market situation in Europe
- Very good atmosphere and possibilities of participation

### Scotland:

- There were good networking opportunities and it interesting to meet representatives from SMEs. I didn't manage to speak to everyone I wanted, will a list of attendees be circulated/published?

- There was lot more discussion required – what future plans are there to take things forward?
- The workshop was thoughtfully organized and well-directed. Learning about Inspire and the different types of standards was very useful and I hope to use this in my future career. It was also really interesting to meet a range of professionals in the field; this gave a better picture of what is out there and the types of jobs that are available. I was particularly impressed that so many students had been allowed to attend as this demonstrated an openness to learn from everyone, and I think we did all learn a great deal as a result.
- Networking and making contact with others. Ultimately from a SME perspective - gaining insight to identify potential business development opportunities and to understand the funding models which may be available to develop products and services.
- Meeting fellow participants of similar interest and experience.
- Getting a wider industry-led vision and input on the subjects matter.
- Interaction and participation from people coming from diverse disciplines.

Malta:

- Insight
- An understanding of state of the art of the research in the field
- That all ICT companies can apply since the target group was widened

## **LECTURES / TRAINING SESSION**

### **18. Were the learning objectives achieved?**

Germany: Yes

Czech Republic: No

Lithuania: Yes

Bulgaria: Yes

Cyprus: Yes

Slovakia –Bratislava: Yes Sort of

Slovakia -High Tatras: Yes Sort of

Spain: Yes

Malta: Yes

### **19. Was the quality of the training material sufficient?**

Germany: Yes

Lithuania: Yes

Bulgaria: Yes

Cyprus: Yes

Slovakia –Bratislava: Yes Sort of

Slovakia -High Tatras: Yes Sort of

Spain: Sort of No.

Malta: Yes

### **20. Was the length of the session appropriate?**

Germany: No

Czech Republic: No

Lithuania: Yes

Bulgaria: Yes

Cyprus: Yes

Slovakia –Bratislava: Yes Sort of

Slovakia -High Tatras: Yes Sort of  
Spain: Sort of No.  
Malta: Yes

## **21. What did you like about the session?**

### Germany:

- Open and friendly atmosphere, good organization. Competent speakers (although the competence was focused on commercial solutions from Esri and con terra).
- Important network effort is very mature!

### Czech Republic:

- Access to training platform for later use
- Trainers
- Practical examples

### Lithuania:

- Good appearance, content, statistical information
- Informative
- Concrete and real life examples
- Clear presentation of the material

### Cyprus:

- The discussion that took place and the information regarding the training seminars available to the public.

### Slovakia -Banska Bystrica:

- Best practices DB
- Training opportunities
- Video training
- Amount of information presented

### Slovakia –Bratislava:

- Working atmosphere
- In brief and fast

### Slovakia -High Tatras:

- Work of moderator
- Organisation of sections
- Atmosphere
- Live examples
- Lecturers

### Spain:

- Very good atmosphere and possibilities of participation

### Malta:

- Focused
- Pleasant informal ambience for discussion
- The organize were very well-informed and they provided time for question in between the presentation

## **22. What didn't you like about the session?**

### Germany:

- Limited time of the session.

### Lithuania:

- Too much facts and figures

### Slovakia –Bratislava:

- Too difficult to understand for newbies
- Deeper depth would be welcome

Spain:

- We were too few people

Malta:

- Not a lot of companies come to the event

### **23. Do you have any suggestion to improve the session?**

Germany:

- Build the session from the perspective of SMEs, focusing on SMEs' specific issues and opportunities related to Inspire.
- Bring open-source software into discussion.
- Solutions such as Esri products are attractive and a necessary purchase by the SMEs.
- Nevertheless, the cost of acquisition of licenses is a deterrent for the introduction of SMEs into the Inspire implementation and business opportunities arena.

Cyprus:

- Regarding the session not specifically but we would like to have the training material and webinars available in English and greek so we can use them for training purposes.

Slovakia -Banska Bystrica:

- Lengthen time of schedule
- Presentation of benefits

Spain:

- The next Evaluation Questionnaire could be done online (e-questionnaire)

Malta:

- Live implementation

### **24. Do you have any suggestion for further topics not presented during the session?**

Germany:

- Open-source software solutions for Inspire implementation. Simple and simplified visions for a SME business.

Lithuania:

- smeSpire network perspectives after the end of the project

Cyprus:

- More in depth sessions/seminars which will involve all the people (from the Government) associated with the implementation of INSPIRE can take place for learning purposes.

Slovakia -Banska Bystrica:

- Future continuation of the project

Slovakia –Bratislava:

- Future continuation of INSPIRE
- Introduce more web links

Spain:

- Possibilities of new projects in Horizon2020 related with Inspire, Geo-information and SMEs

Malta:

- Local examples



Regarding the evaluation of the smeSpire day in Italy, as stated in the relevant report of the event, the main result achieved was the involvement of the Professional Associations of the Engineers of the Province of Cosenza. Indeed individual professionals represent one of the target groups to which address the dissemination and exploitation activities of smeSpire in order to enlarge the project results user base. But, because the target audience represented by this category was not very well aware of the INSPIRE Directive, the agenda of the smeSpire Day as well as the evaluation questionnaire deviated a bit from the original template, in order to allocate sufficient time to present also the main legislative, technical and organizational aspects of the Directive, and its many vertical application domains – (urban planning, transport, hydrography, energy, etc). Very helpful was a final discussion, mostly focused on the opportunities for new jobs coming from INSPIRE implementations. Particular emphasis was given to the new functionalities of the smeSpire database, allowing to post Job Vacancies (by enterprises, Local Authorities, etc.) and Job Offers (by individual professionals who can upload their CVs), therefore enabling a new marketplace based on geospatial skills.

The main conclusion was that, despite the low awareness of the attendees in terms of the INSPIRE Directive, the interest manifested toward the opportunities coming from its implementations, mainly in terms of new jobs, in general, and the smeSpire project results in particular was extremely encouraging. Almost all the attendees declared their interested to participate to customised GIS courses.

It is worth to mention that, according to the processing of the replies to the questionnaire distributed at the end of the event, almost all the respondents declared to use the information and knowledge acquired and the willingness to share them with their colleagues and to deepen some technical aspects as well.



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## Annex 6 - smeSpire day organisational guideline

### 1. Scope of the document

The aim of this document is to support the smeSpire consortium partners to organize the so-called “smeSpire-Day(s)” in each of 12 Member States represented in the project, foreseen in the project Task T4.4.

The document can be considered as a guideline to define a standard organisational format for these events. In detail, it features a common agenda for a *smeSpire Day* and references to the supporting dissemination material that might be used.

### 2. Scope of the smeSpire day event

The objective The *smeSpire Day* events is twofold:

- To disseminate the project results, products and opportunities towards the national entrepreneurial structure, with particular attention being given to ICT SMEs.
- To increase the membership of the network

Therefore during each event the smeSpire activities and results will be illustrated, including a training session on how to use and exploit the project outcomes. There will be also an info point with a dedicated pc with internet connection, to allow interested participants to register live to the smeSpire network. The visibility of this info-point is very much important, in order to allow to reach the contractual target of 1200 members of the Network.

The events will also allow the opportunity to gain feedback from the participants, which will be collected through ad-hoc interviews and/or questionnaires distributed during the events.

The results will be then summarized in a report of each event, giving ideas for further tuning of project activities to better match users' needs and expectations.

### 3. smeSpire Day Agenda

The duration of the event will be at least half a day and will be structured into the following sessions:

#### **Project overview**

Presentation of the project, using powerpoint (and/or other slide show program) in the national language. A ppt in English will be made available soon as a reference framework to be customized/enriched by each partner.

The presentation will include a brief live demonstration of the project website, highlighting the availability of its multilingual content.

#### **The smeSpire database web application**

Presentation/demonstration of the smeSpire database web application, through a series of examples.

It is required to perform the demonstration live using the application available from the project website and base the demo on network members of the hosting country. Emphasis should be given to the last functionalities implemented in the web application, i.e. Job Offers, Job Vacancies, Calls for projects. It is required that demonstrations are tested beforehand.

### **Best Practice Catalogue web application**

Presentation/demonstration of the smeSpire Best Practice Catalogue web application, through a series of examples.

It is required to perform the demonstration live using the application available from the project website. The demo shall be based on Best Practices published by the network members of the hosting country. and/or on Best Practices of potential interest for the hosting country. It is required that demonstrations are tested beforehand.

### **Training Platform**

Presentation/demonstration of the smeSpire Training Platform.

It is required to include in the demonstration a brief tour of the Training section of the website, giving special relevance to the job profiles and the available training modules. It is possible to use as main reference the available training platform user-guide. It is required that demonstrations are tested beforehand.

### **Training session**

The duration and the themes for this session can be chosen by the organizer.

In any case, it is recommended an introduction to the most important aspects of the INSPIRE Directive.

### **The smeSpire Network and Social media channels**

Presentation of the benefits and potential of the smeSpire network and invitation to use the project social media channels.

### **The smeSpire Challenge**

Presentation of the smeSpire Challenge, using the flyers that are going to be finalized in a few days.

A smeSpire agenda template will be made available soon to all partners.

An average duration of 30 minutes for each session is suggested. A high level of interactivity is recommended.

## **4. Organisational aspects**

### **Minimum target audience**

30 SMEs per event and 30 participants per training session.

### **Facilities**

- At least two computers with fast Internet connection, one video projector, a few tables + chairs
- Refreshments: Optional (every Member State has available a budget of € 5,000 for the event)

### **Recommendations**

- Make photos of the event.
- Register the participants, using a template that will be made available soon to all partners.
- Maximize visibility of the smeSpire network registration point.

## 5. Presentations resources

### **For all the project overview aspects:**

Please visit: <http://www.smespire.eu/publications/>

### **For all the training aspects:**

Please visit: [http://www.smespire.eu/training\\_offer/](http://www.smespire.eu/training_offer/)

Training material for training session: In the smeSpire e-Learning platform, available from the project website, you can already find a set of training modules to be used in your training session.

Contact [r.molina@gisig.it](mailto:r.molina@gisig.it) in case of any doubt.

### **Dropbox:**

In the shared smeSpire Dropbox folder you can also find other resources to be used as reference for your presentations (especially in the deliverables folder).

## 6. Printed material

### **Printed materials to be produced and distributed:**

- Short version of D1.3 translated into the national language (optional). The document is available in the Dropbox folder.
- Project factsheet translated into the national language (optional). The document is available in <http://www.smespire.eu/publications/>
- Copies of the newsletters that have been distributed by e-mail. Newsletters are available in <http://www.smespire.eu/publications/>
- Other "customized" printed material to be made by each partner.

## 7. Visual Identity resources

In the Dropbox folder a Visual Identity folder is available. In particular, refer to smespire-book.pdf and smeSpire\_book\_instructions\_2.pdf, both available in Dropbox\smeSpire\Visual\_identity.

Use this material when creating panels, posters, roll-up and other dissemination material.

All resources are in vector format to facilitate the creation of material of large dimensions to be used during exhibitions.

## 8. Event dissemination

Each partner responsible for the organization of the event will disseminate the national smeSpire Day the way that reaches the largest audience possible.

## Annex 7 - smeSpire day event report template

### Report

Please remember to send back the report without the **RED** text

<b>smeSpire Day in .....</b>	
<b>Date:</b>	
<b>Organized by</b>	
<b>Place / Venue</b>	
<b>Total number of participants</b>	

<b>Summary:</b>
<i>Main Results achieved for the reported event.</i>

<b>Dissemination actions</b>
<i>List all dissemination work (before and after the event) carried out to promote and advertise the smeSpire Day and its results. List also all materials distributed during the event.</i>

<b>The following topics were covered:</b>
<i>List of main topics covered</i>

<b>Conclusions:</b>
<i>Please describe in detail for each of the sessions the conclusions /recommendations, open issues and action plan.</i>

<b>Description of work carried out during the Training Sessions</b>
<i>Main Results achieved</i>

<b>Programme</b>	
<b>Date</b>	
09:30-09:45	Welcome
09:45-10:15	
10:15-10:45	
10:45-11:00	Coffee Break
11:00-11:45	
11:45-12:00	
12:00-13:00	Lunch Break

## Workshop Annexes

### List of Participants

No.	Name	Surname	Organisation	email
1				
2				

### List of Speakers/ Trainers

No.	Name	Surname	Organisation	email
1				
2				

## Dissemination material

*Please include in this section all graphical material used for the event dissemination such as leaflets, brochures, screenshots of online announcements, news in sites newspapers, magazines, etc...*

# Photo gallery

*Please include in this section pictures of the event*

# Evaluation by the Participants

*Please print and ask the event participants to fill in the questionnaire (see below).  
In the report please fill in the questionnaire results (do not include all responses, just calculate the average and highlight the most interesting answers).*

# Evaluation Questionnaire results

Number of participants:

Number of filled questionnaires:

Scale:

1=Strongly disagree 2=Disagree 3=Neither agree nor disagree 4=Agree 5=Strongly agree N/A=Not applicable

## WORKSHOP CONTENT

- 1. I was well informed about the objectives of this event. 1 2 3 4 5 N/A
- 2. This event lived up to my expectations. 1 2 3 4 5 N/A
- 3. The content is relevant to my job. 1 2 3 4 5 N/A

## WORKSHOP DESIGN

- 4. The workshop objectives were clear to me. 1 2 3 4 5 N/A
- 5. The workshop activities stimulated my learning. 1 2 3 4 5 N/A
- 6. The activities in this workshop gave me sufficient practice and feedback. 1 2 3 4 5 N/A
- 7. The difficulty level of this workshop was appropriate. 1 2 3 4 5 N/A
- 8. The pace of this workshop was appropriate. 1 2 3 4 5 N/A

## WORKSHOP INSTRUCTOR

- 9. The instructor was well prepared. 1 2 3 4 5 N/A
- 10. The instructor was helpful. 1 2 3 4 5 N/A

## WORKSHOP RESULTS

- 11. I accomplished the objectives of this workshop. 1 2 3 4 5 N/A
- 12. I will be able to use what I learned in this workshop. 1 2 3 4 5 N/A
- 13. The workshop was a good way for me to learn this content. 1 2 3 4 5 N/A
- 14. How would you improve this workshop? *(highlight the most often mentioned issues)*

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15. What other improvements would you recommend in this workshop?

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16. What is least valuable about this workshop?

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17. What is most valuable about this workshop?

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LECTURES / TRAINING SESSION

18. Were the learning objectives achieved? Yes Sort of No

19. Was the quality of the training material sufficient? Yes Sort of No

20. Was the length of the session appropriate? Yes Sort of No

21. What did you like about the session?

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19. What didn't you like about the session?

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20. Do you have any suggestion to improve the session?

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21. Do you have any suggestion for further topics not presented during the session?

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## Annex 8 - smeSpire day Evaluation Questionnaire template

### Evaluation Questionnaire

Participant Name (optional): \_\_\_\_\_

Date and Location: \_\_\_\_\_

Job Title: \_\_\_\_\_

Years in present position? <1 1-3 3-5 5+



#### INSTRUCTIONS

Please circle your response to the items. Rate aspects of the event on a 1 to 5 scale:

1=Strongly disagree 2=Disagree 3=Neither agree nor disagree 4=Agree 5=Strongly agree N/A=Not applicable

Your feedback is sincerely appreciated. Thank you.

#### WORKSHOP CONTENT (Circle your response to each item.)

1. I was well informed about the objectives of this event. 1 2 3 4 5 N/A
2. This event lived up to my expectations. 1 2 3 4 5 N/A
3. The content is relevant to my job. 1 2 3 4 5 N/A

#### WORKSHOP DESIGN (Circle your response to each item.)

4. The workshop objectives were clear to me. 1 2 3 4 5 N/A
5. The workshop activities stimulated my learning. 1 2 3 4 5 N/A
6. The activities in this workshop gave me sufficient practice and feedback. 1 2 3 4 5 N/A
7. The difficulty level of this workshop was appropriate. 1 2 3 4 5 N/A
8. The pace of this workshop was appropriate. 1 2 3 4 5 N/A

#### WORKSHOP INSTRUCTOR (Circle your response to each item.)

9. The instructor was well prepared. 1 2 3 4 5 N/A
10. The instructor was helpful. 1 2 3 4 5 N/A

#### WORKSHOP RESULTS (Circle your response to each item.)

11. I accomplished the objectives of this workshop. 1 2 3 4 5 N/A
12. I will be able to use what I learned in this workshop. 1 2 3 4 5 N/A
13. The workshop was a good way for me to learn this content. 1 2 3 4 5 N/A
14. How would you improve this workshop? (Check all that apply.)
  - Provide better information before the workshop.
  - Clarify the workshop objectives.
  - Reduce the content covered in the workshop.
  - Increase the content covered in the workshop.
  - Update the content covered in the workshop.
  - Improve the instructional methods.
  - Make workshop activities more stimulating.
  - Improve workshop organization.
  - Make the workshop less difficult.
  - Make the workshop more difficult.



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- Slow down the pace of the workshop.
- Speed up the pace of the workshop.
- Allot more time for the workshop.
- Shorten the time for the workshop.

15. What other improvements would you recommend in this workshop?

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16. What is least valuable about this workshop?

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17. What is most valuable about this workshop?

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LECTURES / TRAINING SESSION (Circle your response to each item.)

- 18. Were the learning objectives achieved? Yes Sort of No
- 19. Was the quality of the training material sufficient? Yes Sort of No
- 20. Was the length of the session appropriate? Yes Sort of No
- 21. What did you like about the session?

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19. What didn't you like about the session?

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20. Do you have any suggestion to improve the session?

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21. Do you have any suggestion for further topics not presented during the session?

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Are you interested in receiving e-mail updates about this project? Yes No If so, please write your name, organization, address and e-mail