



This project is funded by the European Union under the grant n. 296307

## Report to the smeSpire network members on the smeSpire mission to Shanghai from 14<sup>th</sup> to 16<sup>th</sup> of October 2013

### Summary of the meetings:

Date/time	Meeting
Monday October 14 <sup>th</sup> 2013, morning	Visits to the Yangpu District Urban Planning Exhibition Hall. Visit to the EBPC Technology Lab (under construction)
Monday October 14 <sup>th</sup> 2013, afternoon	Meeting with ECNU (East China Normal University) and CDRI (China Development Research Institute)
Tuesday October 15 <sup>th</sup> 2013, morning	Conference with the Ministry of Commerce Committee at SITEC (Shanghai International Technology Exchange Center)
Tuesday October 15 <sup>th</sup> 2013, afternoon	Meeting with China Pilot Free Trade Zone in Wai Gao Qiao in Shanghai
Tuesday October 15 <sup>th</sup> 2013, evening	Meeting with Province of Zhenjiang
Wednesday October 16 <sup>th</sup> 2013, morning	Meeting with Shanghai Huangpu District Federation of Industry and Commerce and Chamber of Commerce

All the meetings have been focused on exploring further collaboration scenarios between the smeSpire network members (present and future) and the potential Chinese institutional partners (National and Local Authorities, SMEs associations, Universities, Research Centers).

The smeSpire network has been represented by Giacomo Martirano (smeSpire coordinator) and Danny Vandembroucke (smeSpire partner – KU Leuven).

The main outcomes of the mission are summarized here below:

#### Short term objective:

- a. In order to provide a first practical test-case of cooperation between smeSpire network members and Chinese partners in the geospatial sector it has been proposed to start a small scale EU-China project within the next 4-6 months.

#### Long-term objective:

- b. In order to transfer EU knowledge and experience toward the Chinese geospatial sector in view to reach win-win situations it has been proposed to create a roadmap for a long lasting



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cooperation, business-centered (project-centered), within the next 6 months. The roadmap should also take into consideration to draft a first business model enabling the cooperation between the different stakeholders (there are many issues to be investigated: IPR, data access, etc.).

Short term action plan:

What?	Who?	When?	Notes
1. To sign a MoU, between smeSpire, EBPC and SITEC, related to the semSpire participation to CSITF in Shanghai in April 2014 to represent the EU geospatial sector.	smeSpire, EBPC	30/11/2013	CSITF is the China (Shanghai) International Technology Fair, the most important event in China related to new technologies and the 2014 edition will have a pavilion dedicated to geospatial technologies.
2. To invite 5-6 smeSpire members to participate to CSITF in April 2014	smeSpire	30/11/2013	To think about a call for participation, in order to focus on presentation of innovative geospatial solutions
3. To propose 2 or 3 projects, aiming at re-using EU Best Practices in the geospatial sector within Chinese context(s): ECNU/CDRI, Province of Zhenjiang, Shanghai district(s).	smeSpire	31/12/2013	Each proposal in the form of 1 A4 page with abstract, objectives, budget, activities to be done
4. To provide a “map” with all the actual and potential source of EU funding for joint EU-China projects in the geospatial sector	smeSpire	31/12/2013	
5. To check any useful reference in the EU-China agreement and share with smeSpire	EBPC	30/11/2013	
6. To find a source of funding to support preparation of proposals	smeSpire	31/12/2013	As a minimum, to cover the travel & subsistence costs for at least two mandatory business trips in China.
7. To better investigate the EBPC connections with Chinese NSDI/geospatial sector.	EBPC	31/12/2013	NSDI = National Spatial Data Infrastructure



Acknowledgment:

Special thanks to Tony Kordiskj (EBPC CEO and Chairman of the Board) and to the EBPC staff for having excellently organized this mission and having effectively contributed to establish solid bases for further business cooperation between smeSpire network members and Chinese partners.



Copy of the report and the photos of the main events of the mission will be soon available at [www.smespire.eu](http://www.smespire.eu)